



FIERA MILANO

miart

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miart adapts and launches a digital edition for 2020

Milan, 3 July 2020 - miart, the international modern and contemporary art fair of Milan, will now be staged as a digital event from 10 - 13 September 2020. As an innovative online meeting, the September edition will give galleries and collectors from all around the world the chance to experience the exhibition virtually with the launch of new digital tools.

The decision was made in close consultation with galleries, collectors and partners and with careful expert evaluation of all possible alternative solutions to staging a traditional, physical version of miart.

The digital edition for September 2020 will allow the miart world to gather together regardless of borders and distancing. It will be open to galleries and sector operators, offering exciting new promotion and business opportunities through an online chat for direct negotiations with collectors. The digital platform will also highlight the events of Milano Artweek, organised and promoted by the city council, which will take place with a new format from 7 - 13 September 2020.

Miart will return from 9-11th April 2021 (preview on 8 April) with a new format which will be a blend of both physical and online.

All updates will be available online at www.miart.it/en