

# miart

#### Press Office Fiera Milano

Rosy Mazzanti +39 0249977324 rosy.mazzanti@fieramilano.it

Elena Brambilla +39 0249977939 elena.brambilla@fieramilano.it

### Press Office miart

Lara Facco +39 02 36565133 +39 349 2529989 press@larafacco.com

Fiera Milano S.p.A. +39 02 49977134 info@fieramilano.it fieramilano.it

#### **Press office**

miart 2021 17 – 19 September fieramilanocity\_MiCo Milan

#### **miart 2021**

## A BLOSSOMING OF TRUST: MIART AND MILANO ART WEEK ARE BACK IN SEPTEMBER

A full calendar of events will animate the city of Milan and bring back the sharing of art and culture in person

Milan, 7 July 2021 - From 17 to 19 September 2021 (VIP preview 16 September) miart, the international modern and contemporary art fair organised by Fiera Milano, will make a long-awaited comeback. Now in its twenty-fifth edition, it will be directed for the first time by Nicola Ricciardi.

145 galleries from 21 countries (traditionally split into 5 sections: Established Contemporary, Established Masters, Emergent, Decades, and Generations) will present in the pavilions of fieramilanocity\_MiCo - and at the same time on a dedicated digital platform - artworks by established contemporary artists, modern masters, and emerging young talents. With a path full of dialogues, discoveries, and rediscoveries from the early twentieth century to the creations of the latest generations, miart maintains its wide chronological offer and confirms its international nature.

Moreover, this year, miart pays **special attention to the poetic word** - interpreted as a form of universal language - starting with the title chosen for its 2021 edition: **Dismantling the silence**, from the namesake collection of poems by the Serbian-born American poet Charles Simić, fifty years after its publication. This theme has been explored through a series of initiatives designed to trigger new dialogues between past and present, history and experimentation, and promoting the blossoming of **new forms of communication among all the subjects that have always animated the fair.** 

The first of these initiatives is the editorial project *And Flowers / Words* that, over the past three months, has involved in weekly online conversations numerous personalities from the Italian artistic and cultural world who share a special interest in the written and spoken word: from *Massimiliano Gioni* to *Mariangela Gualtieri*, from *Luca Lo Pinto* to *Emanuele Trevi* (now available at https://www.miart.it/-andflowers-words.html)

In continuity with this idea, miart now presents **Starry Worlds**, a new program inspired by a poem quoted during one of the online conversations - *For Memory* (1981), by the American poet **Adrienne Rich** (1929-2012) – and, in particular, by the verses:

freedom is daily, prose-bound, routine remembering. Putting together, inch by inch the starry worlds. From all the lost collections.



# miart

#### Press Office Fiera Milano

Rosy Mazzanti +39 0249977324 rosy.mazzanti@fieramilano.it

Elena Brambilla +39 0249977939 elena.brambilla@fieramilano.it

### Press Office miart

Lara Facco +39 02 36565133 +39 349 2529989 press@larafacco.com

Fiera Milano S.p.A. +39 02 49977134 info@fieramilano.it fieramilano.it Driven by a similar desire of "putting together, inch by inch, the starry worlds", miart connected various city's institutions by asking the artists involved in their September exhibitions to share verses, quotes and fragments of poetry that have been significant or influential for their research and work. These pieces will then be collected to form a very peculiar anthology that will also be a poetic map to the city of Milan.

Many of the city's main cultural sites have already been invited to participate in *Starry Worlds*, including: Chiostri di Sant'Eustorgio with Alessandro Pessoli, Fondazione Furla and GAM - Galleria d'Arte Moderna with Nairy Baghramian, Fondazione ICA with Simone Fattal and Michael Anastassiades, Fondazione Pini with Elisabetta Benassi, Fondazione Pirelli HangarBicocca with Neïl Beloufa and Maurizio Cattelan, Fondazione Pomodoro with Nevine Mahmoud, Margherita Raso and Derek MF Di Fabio, Fondazione Prada with Simon Fujiwara, PAC - Padiglione d'Arte Contemporanea with Luisa Lambri and Zehra Doğan, and Triennale Milano with Corrado Levi and Elena Rivoltini. Other civic institutions and city festivals will be added in the coming weeks.

Starry Worlds anticipates and enhances the Milano Art Week, a rich calendar of exhibition openings and special projects promoted in collaboration with Assessorato alla Cultura del Comune di Milano which traditionally and consistently brings together the city's major public institutions and private foundations.

The collaboration with Intesa Sanpaolo, supporting miart as its main partner, is also renewed: international flair, excellence, and attention to the cultural development of the area are the values that link miart to the Bank, and through this synergy they contribute to reinforce the central role of Milan on the national and international scene, offering a further driving force for growth and economic, cultural, and civil development.

Also confirmed for this edition is the **Fondazione Fiera Milano Acquisition Fund** which is worth **50,000 Euros** and aims at expanding the collection of Fondazione Fiera Milano, that currently consists of **99 works** representing different artistic languages and it is today housed in the Palazzina degli Orafi, the headquarters of the Foundation.

All the other main prizes were also confirmed: the **Herno Prize**, born from the collaboration between miart and **Herno** and now in its sixth edition, will award a prize of **10,000 Euros** to the booth with the best exhibition project; the **LCA Prize for Emergent** — worth **4.000 Euros** and established in 2015 as part of the collaboration between miart and **LCA Studio Legale** — will go to the gallery with the best presentation within the *Emergent* section; the **Rotary Club Milano Brera Prize for Contemporary Art and Young Artists**, now in its thirteenth edition and established in 2009 as the first award within miart, will purchase an artwork by an emerging or mid-career artist to be donated to the Museo del Novecento in Milan.

In addition, for the ninth consecutive year, the partnership with the **Maison Ruinart** is also renewed, and will bring for the first time in Italy a selection of works by the British artist **David Shrigley** to be presented in the **VIP Lounge** of the fair.

Finally, in order to ensure the **safe participation** of visitors, exhibitors and organizers, the Fiera Milano Group has drawn up a **Protocol specifically designed to contain the spread of the COVID-19 pandemic**. The Protocol illustrates how to organize events in



# miart

#### Press Office Fiera Milano

Rosy Mazzanti +39 0249977324 rosy.mazzanti@fieramilano.it

Elena Brambilla +39 0249977939 elena.brambilla@fieramilano.it

### Press Office miart

Lara Facco +39 02 36565133 +39 349 2529989 press@larafacco.com

Fiera Milano S.p.A. +39 02 49977134 info@fieramilano.it fieramilano.it full compliance with the health protection standards and guidelines issued at the national level.

For more information visit: https://www.fieramilano.it/sicurinsieme/

#### **Miart Press Office:**

Lara Facco: T +39 02 36565133 / M. +39 349 2529989 / lara@larafacco.com Claudia Santrolli: Cell +39 339 7041657 / claudia@larafacco.com

#### Fiera Milano Press Office:

Rosy Mazzanti: T +39 0249977324 / rosy.mazzanti@fieramilano.it Elena Brambilla: T +39 0249977939 / elena.brambilla@fieramilano.it