



FIERA MILANO

miart

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Ufficio stampa / Press office

**miart 2021
17 – 19 september
fieramilanocity
Milan**

miart presents

AND FLOWERS / WORDS

AN ORIGINAL PROJECT CELEBRATING WRITTEN AND SPOKEN WORD AND FEATURING KEY ITALIAN CULTURAL FIGURES IN DIALOGUE WITH THE ARTISTIC DIRECTOR OF MIART

Milan, 20 April 2021 - **miart 2021** is pleased to present ***And Flowers / Words***, an **original editorial project** that - from April through the summer - will accompany the **twenty-fifth edition of the Milan modern and contemporary art fair** organised by **Fiera Milano** and directed for the first time by **Nicola Ricciardi** (17-19 September 2021).

After the presentation of ***Dismantling the Silence*** - the **visual campaign** created by **Studio Folder** and named after the collection of poems by the same name published in 1971 by **Charles Simić** - miart continues and expands its investigation on and around written and spoken **words in search for new ways to communicate in an art world that is experiencing deep transformation.**

And Flowers / Words is titled after the poem ***Pastoral***, in the same collection, whose first lines reads:

*I came to a field
Where the grass was silence
And flowers
Words*

miart has chosen to start from this image - **a field of grass/silence that comes alive with the blossoming and colours of flowers/words** - to develop an **editorial project** that will see the participation of **key Italian artistic and cultural figures** who share an **interest in the written or spoken word.**

Every week until the beginning of the summer, a **video** will be published on the **fair's website and social media** featuring Artistic Director **Nicola Ricciardi in dialogue with** — among others — **Barbara Casavecchia**, critic and independent curator, Contributing Editor at Frieze; **Massimiliano Gioni**, Artistic Director, Fondazione Nicola Trussardi and New Museum (NY); **Lorenzo Giusti**, Director, GAMeC – Galleria d'Arte Moderna e Contemporanea, Bergamo; **Luca Lo Pinto**, Artistic Director, MACRO – Museum of Contemporary Art of Rome – as well as other voices from the poetry and literary world.

The first appointment is scheduled for **Wednesday 28 April** with the participation of **Chiara Costa**, Head of Programs at Fondazione Prada.



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The content will be available **every Wednesday** from **2 p.m.**

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