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**miart 2023
14 – 16 April 2023
Allianz MiCo
Milan**

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miart 2023: *Crescendo*

From 14 to 16 April 2023 miart, Milan's international modern and contemporary art fair, organised by Fiera Milano and directed by Nicola Ricciardi will be back.

***Crescendo* is the title and the keyword of the 27th edition. In fact, the number of participating galleries increased (169 from 27 countries), the international exhibitor roster grew by 40%, prizes and acquisitions doubled.**

The relationship and **exchange with the city**, its institutions and citizens also grow thanks to a new edition of **Milano Art Week** and new collaborations with **Triennale Milano** and **Fondazione Nicola Trussardi**.

Milan, 13 April 2023 – From 14 to 16 April 2023 (VIP preview on 13 April) **miart the international modern and contemporary art fair in Milan**, organised by **Fiera Milano** and directed for the third year by **Nicola Ricciardi**, returns. With **169 participating galleries (a double digit increase compared to 2022 edition)** from **27 countries around the world**, with works by modern masters, established and emerging contemporary artists alike, this **27th edition** confirms its role as a key appointment for the art public and its international appeal with almost **40% more exhibitors based abroad**.

At miart 2023, there will be a return to the lively internationality. In addition to the number of galleries, the quality of the projects is also growing significantly due to a combination of encouraging returns and important *new entries*. These include, to name but a few: **1 Mira Madrid** (Madrid), **ChertLüdde** (Berlino), **Ciaccia Levi** (Paris, Milan), **C L E A R I N G** (Bruxelles, New York, Los Angeles), **Corvi-Mora** (London), **Crèvecœur** (Paris), **Dvir Gallery** (Tel Aviv, Bruxelles, Paris), **Ehrhardt Flòrez** (Madrid), **Peter Kilchmann** (Zurich, Paris), **KLEMM'S** (Berlin), **Kendal Koppe** (Glasgow), **Andrew Kreps Gallery** (New York), **Galerie Lelong & Co.** (Paris, New York), **Madragoa** (Lisbon), **Mai 36 Galerie** (Zurich), **Meyer Riegger** (Berlin, Karlsruhe, Basel), **Nino Mier Gallery** (Los Angeles, Bruxelles, New York, Marfa), **MISAKO&ROSEN** (Tokyo), **Perrotin** (Paris, New York, Hong Kong, Seoul, Tokyo, Shangai, Dubai), **Michel Rein** (Paris, Bruxelles), **Repetto Gallery** (London, Lugano), **Richard Saltoun**

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Gallery (London, Rome), **Chris Sharp Gallery** (Los Angeles), **Esther Schipper** (Berlin, Paris, Seoul), **Eduard Simoens Gallery** (Knokke), **Gian Enzo Sperone** (Sent), **Galerie Gregor Staiger** (Zurich, Milan), **Tim Van Laere Gallery** (Anversa), **Galerie Hubert Winter** (Wien), **Galerie Fons Welters** (Amsterdam), **Galerie Jocelyn Wolff** (Romainville).

Also significant is the growth in terms of the geographical scope of the galleries involved, which come from four continents and from cities as far apart, such as São Paulo for **HOA Galeria** and Shanghai for **Capsule Shanghai**, Seoul for **Foundry Seoul** and Accra (Ghana) for **Gallery 1957**.

At the same time, the care and attention for the indispensable Italian context is confirmed by the presence at the fair of some of the most dynamic galleries from our country. These include, to name but a few: **Alfonso Artiaco** (Naples), **Galleria Tommaso Calabro** (Milan), **Cardi Gallery** (Milan, London), **Galleria Continua** (San Gimignano, Pechino, Les Moulins, L'Avana, Rome, San Paolo, Paris, Dubai), **Raffaella Cortese** (Milan), **Monica De Cardenas** (Milan, Zuoz, Lugano), **Galleria dello Scudo** (Verona), **Studio Gariboldi** (Milan), **Galleria d'Arte Maggiore g.a.m.** (Bologna, Milan, Paris), **kaufmann repetto** (Milan, New York), **Magazzino** (Rome), **Gió Marconi** (Milan), **Mazzoleni** (London, Torino), **FRANCESCA MININI** (Milano), **Galleria Massimo Minini** (Brescia), **Montrasio Arte** (Milan, Monza), **Galleria Franco Noero** (Turin), **P420** (Bologna), **LIA RUMMA** (Milan, Naples), **Tornabuoni Arte** (Florence, Milan, Forte dei Marmi, Crans Montana, Paris), **Vistamare** (Pescara, Milan), e **ZERO...** (Milan).

For miart 2023, the distribution of spaces in **three sections** returns: to highlight the research of the most recent generations of gallery owners and artists, this year's visit to the fair opens with **Emergent**, the section curated by **Attilia Fattori Franchini** and dedicated to **26** young galleries; it then continues with **Established**, the main section that hosts **133** galleries exhibiting works of the most contemporary kind together with those dedicated to 20th century art, not forgetting those active in the field of collectors' and artists' *design*. The tour is completed by **Decades**, the section curated by **Alberto Salvadori** that explores the history of the last century through **10** monographic projects from the 1910s to the 2010s.

After *smantellato il silenzio (dismantling silence)* in 2021 and starting a *primo movimento (first movement)* in 2022, this year the fair continues to draw inspiration from music, building **the imagery of the new edition** around the word **Crescendo**, an expression that in music language marks the gradual increase in the intensity of sound but referred to the fair wants to emphasise **the progressive growth in participation and audience observed in the last two years and the wish to continue on this trend beyond 2023**.

Inspired by the concept of *Crescendo*, for the first time, the contents of the fair

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extend beyond its traditional boundaries to engage other places in the city, starting on **Saturday 15 April** with **Triennale Milano** which is hosting a series of conversations titled **miart LIVE at Triennale Milano**: meetings developed around the theme of **art's ability to appeal to other places and other disciplines far from the traditional locations and schedules**.

Massimiliano Gioni and **Beatrice Trussardi** will talk about how Fondazione Nicola Trussardi, a nomadic museum par excellence, has disseminated contemporary art in multiple places and through the most diverse channels, twenty years after its first intervention in Milan, in Galleria Vittorio Emanuele, in 2003; **Angharad Williams** and **Gianmaria Andretta** will talk about *The Wig*, an initiative through which they reflect on artistic practices that take shape in places other than the studio; **Jonathan Monk** will speak with **Anna Ebner** and **Marco Scotti** about the *Multiple Locations* exhibition project that during miart will bring some of Monk's editions to shops, restaurants, and bars in via Porpora in Milan; **Davide Giannella** will invite **Riccardo Benassi** and the duo **Eva & Franco Mattes** to discuss the evolution of the concept of public art and its possible future interpretations; **Gianni Pettena** and **Italo Rota** will discuss the relationship between architecture and landscape, art and mountains; **Valerio Barberis**, **Loris Cecchini** and **Mario Cucinella** will wonder about the *city of the future* starting from an unprecedented alliance between art, architecture and reforestation; and finally, **Nico Vascellari** will talk with **Damiano Gulli**, **Gea Politi** and **Cristiano Seganfredo** starting with his work *Falena*, which will be installed in the institution's outdoor spaces from 15 April.

The collaboration between **miart** and **Triennale Milano** is also highlighted by the exhibition **FOG - Triennale Milano Performig Arts**, which will present two Italian premieres to the public during the fair: **How a Falling Star Lit Up The Purple Sky** by Jeremy Nedd, an international choreographer and performer, and Impilo Mapantsula, a global network specialising in energy-packed dance style (12 and 13 April); and **Le sacre du printemps**, a choreographic research by Dewey Dell inspired by Igor Stravinsky's masterpiece, a milestone in musical literature and an endless visual wonder (15 and 16 April).

Particularly significant is also the synergy with **Fondazione Nicola Trussardi**, with whom miart has shared several special projects for the city of Milan in the past. This year, the Foundation has chosen to begin the celebrations for its first **20 years as a nomadic museum** right inside the pavilions of the fair: on **13th April**, **Beatrice Trussardi** and **Massimiliano Gioni** will involve the public in the cutting of a cake donated by Maurizio Cattelan.

The circulation of artistic content inside and outside the fair is also highlighted by the unprecedented partnership with the fashion brand **MSGM**, which commissioned a site-specific work for the **miart entrance** at the artist duo **Eva**

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& Franco Mattes. Consisting of digital cables that allow the transfer of data, the installation that welcomes the public rotates an invisible image inside sent randomly via AirDrop from the duo's personal smartphone to passers-by. Inspired by the widespread practice among teenagers of exploiting crowds to **airdrop** digital materials, Eva & Franco Mattes' work can generate a **human connection** that is in contrast with the idea of the fair as a place for commercial transactions only. Every visitor, even without being a collector, will have the opportunity to take away, and in turn redistribute, a **unique artistic content**.

Confirming the ambition to involve a wider audience, for the **first time** the themes of the fair are also conveyed via radio with thanks to the project **The Sound of miart powered by Radio Deejay, Radio Capital and M20**: three music playlists created by the **Gedi Group** radio stations, downloadable from **QR codes** across the fair or from the website miart digital and that follow the **mood** of each section, *Established, Emergent, Decades*.

miart 2023, therefore, makes itself a **promoter and producer of culture**, capable of creating **synergy between the art system, citizens and the territory**; and this is also present in the new edition of **Milan Art Week** (April 11 – 16), the widespread event coordinated by culture department of the municipality of Milan which connects the main public institutions and foundations of the city dedicated to modern and contemporary art, with **exhibitions and activities**.

On the occasion of the Milan Art Week, some exhibitions of the season open in important city venues. These include, to name but a few: the solo exhibition of Belgian artist **Ann Veronica Janssens** at Pirelli HangarBicocca; **Candice Lin | Arnaldo Pomodoro Prize for Sculpture** at the GAM Galleria d'Arte Moderna in collaboration with the Fondazione Arnaldo Pomodoro; **Yuri Ancarani's** solo exhibition and **Silvia Giambrone's** Project Room at the PAC; the **Forum 900** project at the Museo del Novecento in which the gallery on the ground floor hosts contemporary art works and design seating, transforming the large spaces into a place for discussions, debates and presentations; the two projects dedicated to modern art **Diego, the other Giacometti** and **Hortus Alchemicus** at the Fondazione Luigi Rovati; the exhibition dedicated to the installations and videos of the artist **Dara Birnbaum** at Osservatorio Fondazione Prada.

During Milan Art Week will also feature the spaces of Fondazione Prada with the exhibition **Cere Anatomiche**, Fondazione ICA Milano with **Nathlie Provosty's** solo exhibition and Triennale Milano with the new exhibitions **Lisa Ponti. Disegni e voci, Text** and **Droog30. Design or Non-design**, with a new display for **Museo del Design Italiano**, and with performances and installations. **Guided tours, special projects and extraordinary opening hours** characterise the spaces with exhibitions currently on display, such as the

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Palazzo Reale, Museo della Scienza e della Tecnologia, Armani/Silos and Gallerie d'Italia, which exceptionally opens its vault with an excursus into Italian and international 20th century art.

There will be no shortage of initiatives dedicated to **public art** thanks to the inauguration of three new works by **Rossella Biscotti, Liliana Moro** and **Otobong Nkanga** for **ArtLine**, the site-specific contemporary art path through the Citylife park; **Franco Mazzucchelli's** double installation displayed both at Triennale Milano and in Darsena, in collaboration with Ufficio Arte Pubblica; and **Falena**, Nico Vascellari 's monumental installation conceived for the façade of Triennale Milano building.

The collaboration with **Gruppo Intesa Sanpaolo**, which supports **miart** as **main partner**, continues. Internationality, excellence and attention to the cultural development of the territory are the values that bind **miart** to the banking group, with the aim of consolidating Milan's centrality on the national and international scene and offering the city a further driver of growth and economic, cultural and civil development.

As usual, the Bank will contribute to the 2023 edition by also bringing its own original content. Intesa Sanpaolo Private Banking will present the Art Advisory activity and related artistic heritage management services by welcoming guests to the Fair, in the VIP Lounge, where an exhibition dedicated to young emerging artists will be set up as part of the Intesa Sanpaolo Culture Project.

The **Fondazione Fiera Milano Acquisition Fund**, founded in 2012, is confirmed for the 27th edition of **miart**. Worth **100,000 euros**, it is intended for works of art that will implement the **Fondazione Fiera Milano collection**, currently housed in the Palazzina degli Orafi, the Foundation's headquarters, and which currently consists of **over 100 works** representing different artistic languages. **Enrico Pazzali**, Chairman of Fondazione Fiera Milano, will be assisted in the selection of acquisitions by a high-profile international jury chaired by **Diana Bracco** (Executive Committee, Fondazione Fiera Milano, Milan) with **Ralph Rugoff** (Director Hayward Gallery at Southbank Centre, London); **Dirk Snauwaert**, (Director, WIELS, Bruxelles); **Bettina Steinbrügge** (General director, Mudam Luxembourg).

Also confirmed are: the **Herno Prize**, now in its **eighth edition**, which awards a prize of **10,000 euros** to the stand with the best exhibition project; the **LCA Prize for Emergent**, worth **4,000 euros**, born in 2015 from the collaboration with **LCA Studio Legale and** destined for the **gallery** with the best presentation within the *Emergent* section; the **Covivio Award**, dedicated to the *Emergent* section and which will select an artist to commission a *site-specific* work with an investment of up to **20,000 euros** to set up at the Wellio by Covivio proworking space in via dell'Unione 1, Milan.

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These awards will be joined by: the **first edition** of the **Henraux Foundation Sculpture Commission**, which will commission a work in marble to be exhibited from April 2024 at the **Museo del Novecento in Milan**. The winning artist will realise the project during a residency at the Foundation in Querceta di Seravezza (LU) where confront himself with the marble stone, the historical craftsmen and the innovative technologies of Henraux Spa. The **Orbital Cultura - Nexi Group Prize** dedicated to photography with the aim to provide Italian historical museums with contemporary and high-quality images, to encourage a continuous exchange between past and present. Selected among those represented by the galleries in the *Established* and *Decades* sections, one artist will be commissioned to create, with an award of **Euro 10,000**, a photographic documentation work of the external buildings and common spaces of a museum complex. The first edition of the prize is dedicated to Gallerie degli Uffizi complex. The **Matteo Visconti di Modrone Prize**, in memory of the President of the **Fonderia Artistica Battaglia**, worth **10,000 euros**, will be awarded to an artist who can create his/her work in the Foundry with the assistance of the artisans working there; After a year off, for its thirteenth edition, the **Rotary Club Milano Brera Award for Contemporary Art and Young Artists** returns, established in 2009 as the first recognition in the context of miart, provides for the acquisition of a work by an emerging or mid-career artist to be donated to the Museo del Novecento in Milan. Finally, the **Massimo Giorgetti Prize**, in its **first edition**, born from the desire of fashion designer and collector Massimo Giorgetti to support young artists at the start of their careers, will award a prize of **5,000 euros**.

Also thanks to these awards, which **more than doubled in number compared to 2022**, **miart 2023** demonstrates a renewed international spirit, expressed by the prestigious list of **directors and curators** who will have the task of identifying the winning works and artists. Among them: **Fernanda Brenner** (Artistic Director, Pivô, São Paulo); **Nicholas Cullinan** (Director, National Portrait Gallery, Londra); **Sébastien Delot**, (Director, LaM – Lille Métropole Musée d'art moderne, d'art contemporain et d'art brut); **Yilmaz Dziewior** (Director, Museum Ludwig, Colonia); **Massimiliano Gioni** (Artistic director, New Museum, New York e Artistic Director, Fondazione Nicola Trussardi, Milan); **Radine Leonie** (Curator, Museion, Bolzano); **Laura McLean-Ferris** (Curator-at-Large, Swiss Institute, New York); **Catherine Nichols** (Creative mediator, Manifesta 14, Pristina e curator, Hamburger Bahnhof – Nationalgalerie der Gegenwart, Staatliche Museen zu Berlin).

The partnership with **Maison Ruinart** is also renewed for 2023, confirming its commitment to the world of art by presenting an unprecedented art project in the Ruinart **VIP Lounge** for this edition with the presence of the artist Carte Blanche 2023 **Eva Jospin**.

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Switzerland Tourism, which presents an innovative concept expressing the many faces of Switzerland has confirmed its participation.

The renewed partnership with **Elle Décor Italia** boosts **miart's VIP Lounge** with furniture by **Kartell** and **Saba**.

A very welcome **novelty** for those who love Italian excellence: with **miart 2023** the **combination of art and food** comes to life thanks to the **Italian Association of Ambassadors of Taste**. The 10 Milan-bound Ambassadors of Taste - Andrea Berton, Cesare Battisti, Vittorio Borgia, Vincenzo Butticè, Carlo Cracco, Roberto Di Pinto, Antonio and Vincenzo Lebrano, Davide Oldani, Aya Yamamoto, and Viviana Varese - were called upon to dedicate one of their creations to art and to host in their restaurants some of the most beautiful works of the private collection of Fondazione Fiera Milano.

Also growing around **miart** is **collecting** and in particular **international collecting** also thanks to **ICE - Agenzia per la promozione all'estero e l'internazionalizzazione delle imprese italiane** which supports the event in the incoming of a selection of international collectors. It is also thanks to the support of ICE Agenzia that **Club degli Orafi Italia** takes part in **miart** for the first time with its *Double Face* exhibition with artist's jewellery.

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GALLERIES AND SECTIONS

Established

133 modern and contemporary art galleries.

1 Mira Madrid, Madrid | **193 Gallery**, Paris | **Gallery 1957**, Accra - London | **A arte Invernizzi**, Milan | **Galleria Giampaolo Abbondio**, Todì | **ABC-ARTE**, Genoa - Milan | **APALAZZOGALLERY**, Brescia | **Artemisia Fine Art**, Dogana | **Alfonso Artiaco**, Naples | **ENRICO ASTUNI**, Bologna | **Galleria Umberto Benappi**, Turin | **Bendana|Pinel Art Contemporain**, Paris | **Bernini Gallery**, Misinto | **Galleria Alessandra Bonomo**, Rome | **Bottegantica**, Milan - Bologna | **Thomas Brambilla**, Bergamo | **C L E A R I N G**, New York - Brussels - Los Angeles | **C+N Gallery CANEPANERI**, Milan - Genoa | **Ca' di Fra'**, Milan | **Cadogan Gallery**, London - Milan | **Galleria Tommaso Calabro**, Milan | **Capsule Shanghai**, Shanghai | **Cardelli & Fontana artecontemporanea**, Sarzana | **Cardi**, Milan - London | **ChertLüdde**, Berlin | **Ciaccia Levi**, Paris - Milan | **Galleria Clivio**, Parma - Milan | **Galleria d'Arte Contini**, Venice - Cortina d'Ampezzo - Mestre | **Galleria Continua**, San Gimignano - Beijing - Les Moulins - Habana - Rome - São Paulo - Paris - Dubai | **Copetti Antiquari**, Udine | **Raffaella Cortese**, Milan | **Cortesi Gallery**, Lugano - Milan | **Corvi-Mora**, London | **Crèveœur**, Paris | **Galleria de' Bonis**, Reggio Emilia | **Monica De Cardenas**, Milan - Zuoz - Lugano | **Galleria Luisa Delle Piane**, Milan | **Dep Art Gallery**, Milan - Ceglie Messapica | **Galleria Umberto Di Marino**, Naples | **Dvir Gallery**, Tel Aviv - Brussels - Paris | **Eclectica Contemporary**, Cape Town | **Ehrhardt Flórez**, Madrid | **Eidos Immagini Contemporanee**, Asti | **ERA GALLERY**, Milan | **Eredi Marelli**, Cantù | **ERMES ERMES**, Rome | **Ex Elettrofonica**, Rome | **Renata Fabbri**, Milan | **Galleria d'arte Frediano Farsetti**, Milan | **Frittelli arte contemporanea**, Florence | **Galleria Fumagalli**, Milan | **FuoriCampo**, Siena | **Gaep**, Bucharest | **Gandy Gallery**, Bratislava | **Studio Gariboldi**, Milan | **Huxley-Parlour**, London | **kaufmann repetto**, Milan - New York | **Galerie Peter Kilchmann**, Zurich - Paris | **KLEMM'S**, Berlin | **Kendall Koppe**, Glasgow | **Andrew Kreps Gallery**, New York | **Gilda Lavia**, Rome | **LC Queisser**, Tbilisi | **Galerie Lelong & Co.**, Paris - New York | **LOOM**, Milan | **M+B**, Los Angeles | **MAAB Gallery**, Milan - Padova | **Madrageo**, Lisbon | **Magazzino**, Rome | **Galleria d'Arte Maggiore g.a.m.**, Bologna - Milan - Paris | **Mai 36 Galerie**, Zurich | **Gió Marconi**, Milan | **MARCOROSSI artecontemporanea**, Milan - Pietrasanta - Turin - Verona | **Primo Marella Gallery**, Milan - Lugano | **Mazzoleni**, London - Turin | **Galerie Eva Meyer**, Paris | **Meyer Riegger**, Berlin - Karlsruhe - Basel | **Nino Mier Gallery**, Los Angeles - Brussels - New York - Marfa | **FRANCESCA MININI**, Milan | **Galleria Massimo Minini**, Brescia | **MISAKO&ROSEN**, Tokyo | **ML Fine Art**, Milan | **Montrasio Arte**, Milan - Monza | **Ncontemporary**, London - Milan | **Galleria Open Art**, Prato | **OSART GALLERY**, Milan | **P420**, Bologna | **Alberta Pane**, Paris - Venice | **Francesco Pantaleone**, Palermo | **Nicola Pedana**, Caserta | **PEOLA SIMONDI**, Turin | **Perrotin**, Paris - New York - Hong Kong - Seoul - Tokyo - Shanghai - Dubai | **Pinksummer**, Genoa | **Galleria Poggiali**, Florence - Milan - Pietrasanta | **Il Ponte**, Florence | **PROMETEO GALLERY Ida Pisani**, Milan - Lucca | **QG Gallery**, Knokke | **Erica Ravenna**, Rome | **Michel Rein**, Paris - Brussels | **Repetto Gallery**, London -

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Lugano | **RIBOT**, Milan | **LIA RUMMA**, Milan - Naples | **Galleria F. Russo**, Rome | **Richard Saltoun Gallery**, London - Rome | **Federica Schiavo Gallery**, Milan | **Esther Schipper**, Berlin - Paris - Seoul | **Mimmo Scognamiglio Artecontemporanea**, Milan | **Chris Sharp Gallery**, Los Angeles | **Edouard Simoens Gallery**, Knokke | **Smac gallery**, Cape Town - Johannesburg - Stellenbosch | **Galleria Spazia**, Bologna | **SpazioA**, Pistoia | **GIAN ENZO SPERONE**, Sent | **Galerie Gregor Staiger**, Zurich - Milan | **Stems Gallery**, Brussels - Paris | **Studio D'Arte Campaiola**, Rome | **GALLERIA STUDIO G7**, Bologna | **Studio Guastalla Arte Moderna e Contemporanea**, Milan | **Studio SALES di Norberto Ruggeri**, Rome | **Galleria Tonelli**, Milan - Porto Cervo | **Tornabuoni Arte**, Florence - Milan - Forte dei Marmi - Crans Montana - Paris | **Gallery Sofie Van de Velde**, Antwerp | **Tim Van Laere Gallery**, Antwerp | **Galleria Antonio Verolino**, Modena | **Galleria Paola Verrengia**, Salerno | **Galleria Carlo Virgilio & C.**, Rome | **Vistamare**, Pescara - Milan | **Galerie Fons Welters**, Amsterdam | **WHATIFTHEWORLD**, Cape Town | **Galerie Hubert Winter**, Vienna | **WIZARD**, Milan | **z2o Sara Zanin**, Rome | **Zero...**, Milan

Decades

10 galleries explore the history of the 20th century, divided by decades. Curated by **Alberto Salvadori**.

- 1910 - Oscar Ghiglia, Llewelyn Lloyd and Moses Levy, **Società di Belle Arti**, Viareggio - Milan - Cortina d'Ampezzo
- 1920 - Giò Ponti and Richard Ginori, **ED Gallery**, Piacenza
- 1930 - Regina Cassolo Bracchi, **Studio Dabbeni**, Lugano
- 1940 - Sculptures for Italian monuments, **Galleria Gomiero**, Montegrotto Terme
- 1950 - Charlotte Perriand, **M77**, Milan
- 1960 - Jacques Villeglé, **DELLUPI ARTE**, Milan
- 1970 - Ugo Mulas, **LIA RUMMA**, Milan - Naples
- 1980 - Carla Accardi and Pietro Consagra, **Galleria dello Scudo**, Verona
- 1990 - Harald Klingelhöller, **Galerie Jocelyn Wolff**, Romainville
- 2000 - Jim Lambie, **Galleria Franco Noero**, Turin

Emergent

26 emerging galleries dedicated to the support of the most recent generations of artists. Curated by **Attilia Fattori Franchini**.

A.ROMY, Zurich | **ArtNoble Gallery**, Milan | **Balcony Gallery**, Lisbon | **Baleno International**, Rome | **Bel Ami**, Los Angeles | **Sébastien Bertrand**, Geneva | **Gian Marco Casini Gallery**, Livorno | **City Galerie**, Vienna | **eastcontemporary**, Milan | **Efremidis**, Berlin | **Fanta-MLN**, Milan | **Darren Flook**, London | **FOUNDRY SEOUL**, Seoul | **FELIX GAUDLITZ**, Vienna | **Ginny on Frederick**, London | **HOA Galeria**, São Paulo | **le vite**, Milan | **Olympia**, New York | **sans titre**, Paris | **Shore**, Vienna | **Martina Simeti**, Milan | **South Parade**, London | **UMA LULIK**, Lisbon | **UNA**, Piacenza | **von ammon co**, Washington DC | **zaza'**, Milan

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Ravenna, Rome | Michel Rein, Paris - Brussels | Repetto Gallery, London - Lugano | RIBOT, Milan | LIA RUMMA, Milan - Naples | Galleria F. Russo, Rome | Richard Saltoun Gallery, London - Rome | sans titre, Paris | Federica Schiavo Gallery, Milan | Esther Schipper, Berlin - Paris - Seoul | Mimmo Scognamiglio Artecontemporanea, Milan | Chris Sharp Gallery, Los Angeles | Shore, Vienna | Martina Simeti, Milan | Edouard Simoens Gallery, Knokke | Smac gallery, Cape Town - Johannesburg - Stellenbosch | Società di Belle Arti, Viareggio - Milan - Cortina D'Ampezzo | South Parade, London | Galleria Spazia, Bologna | SpazioA, Pistoia | GIAN ENZO SPERONE, Sent | Galerie Gregor Staiger, Zurich - Milan | Stems Gallery, Brussels - Paris | Studio Dabbeni, Lugano | Studio D'Arte Campaiola, Rome | Galleria Studio G7, Bologna | Studio Guastalla Arte Moderna e Contemporanea, Milan | Studio SALES di Norberto Ruggeri, Rome | Galleria Tonelli, Milan - Porto Cervo | Tornabuoni Arte, Florence - Milan - Forte dei Marmi - Crans Montana - Paris | UMA LULIK__, Lisbon | UNA, Piacenza | Gallery Sofie Van de Velde, Antwerp | Tim Van Laere Gallery, Antwerp | Galleria Antonio Verolino, Modena | Galleria Paola Verrengia, Salerno | Galleria Carlo Virgilio & C., Rome | Vistamare, Pescara - Milan | von ammon co, Washington DC | Galerie Fons Welters, Amsterdam | WHATIFTHEWORLD, Cape Town | Galerie Hubert Winter, Vienna | WIZARD, Milan | Galerie Jocelyn Wolff, Romainville | z2o Sara Zanin, Rome | zaza', Milan | Zero..., Milan

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miart 2023

PRIZES, ACQUISITION FUND AND COMMISSIONS

Thanks to the generous support and collaboration of miart's Partners, a series of awards aimed at supporting the commitment and vision of the galleries and artists participating in the art fair has been developed. Each of these awards underlines how active each of miart's Partners is in supporting art and culture.

A prestigious list of **internationally renowned museum directors and curators** make up the **juries** in charge of awarding **the prizes of the twenty-seventh edition of miart: Fondazione Fiera Milano Acquisition Fund, Herno Prize, LCA Prize for *Emergent*, Fondazione Henraux Sculpture Commission, Covivio Acquisition Award, Orbital Cultura – Nexi Group Award, Matteo Visconti di Modrone Prize, Rotary Club Milano Brera Prize for Contemporary Art and Young Artists and Massimo Giorgetti Prize.**

Fondazione Fiera Milano Acquisition Fund

Acquisition fund for artworks to enhance the collection of Fondazione Fiera Milano with a budget of **Euro 100,000**. The collection is currently housed at the Palazzina degli Orafi, the Fondazione headquarters, and it comprises over 100 works representing different artistic languages.

Jury:

- > **Diana Bracco**, Executive Committee, Fondazione Fiera Milano, Milan
- > **Ralph Rugoff**, Director, Hayward Gallery at Southbank Centre, London
- > **Dirk Snauwaert**, Director, WIELS, Bruxelles
- > **Bettina Steinbrügge**, General Director, Mudam Luxembourg

Herno Prize

Conceived as a partnership between miart and Herno, the prize of **Euro 10,000** is now in its seventh edition and will be assigned to the booth with the best exhibition project.

Jury:

- > **Nicholas Cullinan**, Director, National Portrait Gallery, London
- > **Sébastien Delot**, Director, LaM - Lille Métropole Musée d'art moderne, d'art contemporain et d'art brut, Lille
- > **Yilmaz Dziewior**, Director, Museum Ludwig, Cologne

LCA Prize for *Emergent*

Conceived as a partnership between miart and LCA Studio Legale, the prize of **Euro 4,000** was established in 2015 and will be assigned to the best presentation within the section *Emergent*.

Jury:

- > **Fernanda Brenner**, Artistic Director, Pivô, São Paulo
- > **Laura McLean-Ferris**, Independent writer and curator, Turin
- > **Leonie Radine**, Curator, Museion, Bozen

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Covivio Award

In line with the Society's philosophy of promoting talented and emerging artists, Covivio Award will be awarded to an artist in the *Emergent* section who will realise a site-specific work with an investment of up to **Euro 20,000**. The artwork realised by the winning artist will be installed at the Wellio by Covivio proworking space in Via dell'Unione 1, Milan.

Henraux Foundation Sculpture Commission

The first edition of the Henraux Foundation Sculpture Commission provides for the production of a marble work to be unveiled and exhibited at the **Museo del Novecento** in Milan in April 2024. The Henraux Foundation will activate a residency at the Henraux headquarters and quarries in Querceta di Seravezza where the artist will have the chance to produce the sculpture, assisted by skilled craftsmen and innovative technologies.

Jury:

- > **Edoardo Bonaspetti**, Artistic Director, Henraux Foundation and Co-Director, Ordet, Milan
- > **Massimiliano Gioni**, Artistic Director, New Museum, New York and Artistic Director, Fondazione Nicola Trussardi, Milan
- > **Gianfranco Maraniello**, Director, Area Museums of Modern and Contemporary Art, City of Milan
- > **Catherine Nichols**, Creative Mediator, Manifesta 14, Pristina and Curator, Hamburger Bahnhof - Nationalgalerie der Gegenwart, Staatliche Museen zu Berlin

Orbital Cultura – Nexi Group Award

The Orbital Cultura - Nexi Group award is dedicated to photography with the aim to provide Italian historical museums with contemporary and high-quality images, to encourage a continuous exchange between past and present.

Selected among those represented by the galleries in the *Established* and *Decades* sections, one artist will be commissioned to create, with an award of **Euro 10,000**, a photographic documentation work of the external buildings and common spaces of a museum complex.

The first edition of the prize is dedicated to Gallerie degli Uffizi complex.

Jury:

- > **Michele de Lucchi**, Architect, Milan
- > **Giovanna Silva**, Photographer and editor, Milan
- > **Francesco Zanot**, Curator and critic, Milan

Matteo Visconti di Modrone Prize

The prize, in memory of the President of Fonderia Artistica Battaglia, has a value of **Euro 10,000** and will be assigned to an artist who will realize his sculpture in **Fonderia Artistica Battaglia** with the assistance of its artisans. The winner will be selected by artists and curators, close to Matteo Visconti.

Jury:

- > **Andreas Boccone**, Technical Director, Fonderia Artistica Battaglia, Milan and President of the jury
- > **Francesco Arena**, Artist, Cassano delle Murge
- > **Paola Pivi**, Artist, Anchorage
- > **Bruna Roccasalva**, Artistic Director, Fondazione Furla, Milan

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> **Velasco Vitali**, Artist, Milan

Rotary Club Milano Brera Award for Contemporary Art and Young Artists

Established in 2009 as first prize in miart, it achieves its 13th edition and consist in the acquisition of an artwork on an emergent or mid-career artist. The artwork will be donated to **Museo del Novecento** in Milan.

Jury:

> **Laura Cherubini**, Curator, contemporary art lecturer Accademia di Belle arti di Brera, Milan

> **Christian Marinotti**, Editor, art history academic at Politecnico di Milano and founder of the prize

> **Paola Ugolini**, Art Critic and Curator, Rome

Massimo Giorgetti Prize

At its first edition, the prize stems from the desire of the fashion designer and collector Massimo Giorgetti to support young artists at the beginning of their careers. The prize worth **Euro 5,000** will be awarded to an emerging artist to support their practice and research.

Jury:

> **Massimo Giorgetti**, Founder and Creative Director, MSGM, Milan

> **Stefano Cernuschi**, Co-Director, Ordet, Milan

> **Marta Papini**, Independent Curator

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miart 2023

crescendo

The visual campaign accompanying miart 2023 until it opens to the public on the 14th of April 2023

crescendo: this is the title of the **visual campaign** for **miart 2023**, the **twenty-sixth edition of Milan's modern and contemporary art fair** organised by **Fiera Milano** and directed by **Nicola Ricciardi** for a second time, which is taking place **from the 14th to 16th of April 2023**.

For the second year in a row, the visual identity was entrusted to **Cabinet Milano**, a multidisciplinary studio founded by **Rossana Passalacqua** and **Francesco Valtolina**, who chose to collaborate with **Philippine Chaumont** and **Agathe Zaerpour** for the photography campaign.

*"The photography, consistently with the last edition, coexists with the corporate identity, which in turn embraces and interprets the concept of the edition." - The **Cabinet** creatives explain. - "The logo, repeated and multiplied according to modules that remind of music beat, thus seems to participate, together with photography, to a symphony of voices and actions, creating a new chapter in the story that began with the first movement's campaign in 2022. Deeply affected by the individual covid experience, after the first attempts to reboot their bodies, a new collectivity walks noisily and respectfully of each one's individuality, uncertain of the future but aware of its group strength."*

The main image is a series of eleven women who embody, each in their own personal way, a form of rebellious femininity. The women portrayed are not professional models, but ordinary people, selected because they break the patterns associated with female stereotypes. Each *silhouette* was defined to create fictional characters, a symbolic representation of the idea of the women of the future according to the photographers. The protagonists of the campaign wonder about the perception of the body in the public space, clothes in relation to the body and, more generally, the implicit and implied impositions hidden in these topics. Given the trendiness of the issues, we wanted to give space through the silent medium of photography to the voice of these women, representing them as they walk, sing, whistle, shout, show off and make themselves visible. Therefore, the parade in its action of revitalising the urban space through billposting, invites the passer-by to pay attention to the voices and gestures of these protagonists.

Advertising spaces, usually filled with predefined and commercialised language, stand out thanks to the imposing presence of the female body in a public space.

Parallel to the posting of the images, the city will be enlivened by a series of short videos that include sequences of actions and gestures from the campaign's protagonists. The references and expressions captured in the videos will be supported by written text, which will reproduce their onomatopoeias in a game of synaesthetic references that can express the sound in an environment without sound.

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BIOGRAPHY

Cabinet Milano is a multidisciplinary studio founded by Rossana Passalacqua and Francesco Valtolina in 2018. Cabinet is a creative management agency focused on studying and researching of new contemporary iconographies. It carries out projects for private clients, cultural institutions and companies.

At the same time, Cabinet Milano is a fashion brand with the intention of redesigning workwear through carefully selected key garments that endure all trends, reinterpreting formal wear with a more contemporary, everyday look.

Rossana Passalacqua is a Fashion Stylist and Consultant. Prior to 2003, she collaborated with several magazines and fashion brands. In 2015, with Eléna Olavarria Dallo, she founded *Anticàmera*, a *location* agency that takes care of location-based projects and agency's image, its creative direction and special projects. She has collaborated with brands such as Gucci, Sportmax and MiuMiu and has been *Fashion Editor* of Grey Magazine, Metal Magazine and Rivista Studio.

Francesco Valtolina is a Creative Director and Graphic Designer based in Milan. Since 2008, he has been the art director of the international contemporary art magazine *Mousse* and of the publishing house *Mousse Publishing*. In 2015, he co-founded the design studio Dallas. Over the last 20 years he has collaborated with publishers such as Phaidon, Sternberg Press, Electa, Rizzoli New York; institutions and galleries such as dOCUMENTA, Biennale di Venezia; Quadriennale di Roma, Massimo de Carlo, Centre d'Art Contemporain Genève, Triennale di Milano, Istituto Svizzero; and with brands and companies such as Pirelli, Luis Vuitton, Moncler and C.P. Company. In Milan in 2021, he co-founded the space dedicated to publishing issues, *Commerce*. He taught *Editorial Design* at the ISIA in Urbino from 2012 to 2022, and since 2023 together with Rossana Passalacqua he has taught the final *art direction* workshop at the IUAV in Venice

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Special thanks: Fabio Maragno and Anna Carniel

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miart 2023

miart LIVE at Triennale Milano

For the first time miart steps out of its natural boundaries and enters the city. Drawing inspiration from the word **Crescendo**, the key theme of the 27th edition, the topics of the exhibition will emerge like roots from their vase to reach the **Triennale Milano**, where they will nurture new discussions and provide space for new stories. As a matter of fact, on **Saturday 15 April** a series of meetings and conversations will take place within and in collaboration with the Milanese institution, revolving around a common theme: the ability of art to be appealing to other places and disciplines that are far from traditional contexts and schedules.

Massimiliano Gioni and **Beatrice Trussardi** will talk about how the Nicola Trussardi Foundation, the nomadic museum par excellence, has disseminated contemporary art in multiple contexts and through the most diverse channels, twenty years after its first appearance in Milan in Galleria Vittorio Emanuele, in 2003; **Angharad Williams** and **Gianmaria Andreatta** will talk about the initiative *The Wig*, in which they are both involved and through which they address the theme of artistic practices that take shape in contexts other than the studio; **Jonathan Monk** will discuss with **Anna Ebner** and **Marco Scotti** about the exhibition project *Multiple Locations*, for which a selection of Monk's editions will be presented during miart in shops, restaurants and bars of Via Porpora in Milan; **Davide Giannella** will invite **Riccardo Benassi** and the duo **Eva & Franco Mattes** to reflect about the evolution of the concept of public art while questioning its future interpretations; **Gianni Pettena** and **Italo Rota** will take a look at the human attempt to make even the most inhospitable environment domestic, with a focus on mountains and survival devices; **Valerio Barberis**, **Loris Cecchini** and **Mario Cucinella** will debate on the city of the future starting from an unprecedented alliance between art, architecture and reforestation; and finally, **Nico Vascellari**, together with **Damiano Gulli**, **Gea Poli** and **Cristiano Seganfredo**, will explain his practice and poetics starting from the work *Falena*, which will be exhibited in the institution's outdoor spaces from 15 April and will become part of the institution's Collection.

15 April 2023

Agorà Space
Triennale Milano
viale Alemagna 6, Milan

FREE ADMISSION SUBJECT TO AVAILABILITY

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12:00 pm - 1:00 pm

Nicola Trussardi Foundation: twenty years of nomadism
Massimiliano Gioni and Beatrice Trussardi
Moderator: Patrick Tuttofuoco

In 2003, the Nicola Trussardi Foundation embarked on an unusual path: after years of exhibitions in Palazzo Marino in Piazza della Scala, Beatrice Trussardi and Massimiliano Gioni decided to bring contemporary art directly into the city, venturing into an unexplored and unknown territory that was awaiting to be discovered. They gave birth to a nomadic museum, which for twenty years has been rediscovering and enhancing the most beautiful and important places of Milan, making them accessible to the public free of charge, often for the first time. With its schedule, the Foundation reopens and puts historic Milanese buildings, as well as symbolic places of the city, back under the spotlight and into the collective imagination, inviting international artists to create new and ambitious works specifically designed for them. Reviewing the twenty years of the Nicola Trussardi Foundation means leafing through an album of images that have now become part of Milan's history: a sort of logbook, the chronicle of an adventure shared with art, artists and the public. With a wish that the Foundation will never stop dreaming of other worlds, new scenarios and even more ambitious places and projects.

02:00 pm - 03:00 pm

LIFE/WORK
Angharad Williams has a talk with Gianmaria Andretta

Through various projects, both commissioned and self-initiated, curator Gianmaria Andretta and artist Angharad Williams have been collaborating closely in the development of new works related to writing, exhibition making, sculpture, performance and painting. These activities gave them the chance to inhabit new spaces, generate alternative responses to the work in artistic production, and develop new ways of meeting. The most recent culmination of their collaboration led to the creation of *The Wig*, an entirely self-initiated exhibition and research space that they run together with artist Richard Sides. Their talk will draw on projects spanning almost a decade to discuss the nature of their collaboration across different formats and outcomes.

03:00 pm - 04:00 pm

Multiple Locations - Via Porpora, Milan
Jonathan Monk conversing with Anna Ebner and Marco Scotti
Moderator: Nicola Mafessoni

The exhibition project *Multiple Locations* will present a selection of Jonathan

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Monk's editions made in recent years. These works of art exist in multiple copies and will end up in a wide variety of places after leaving the studio. They are designed to reach as many different people as possible, which is why the choice for this project was not a traditional exhibition space, but places that are not exclusively linked to art: shops, restaurants and bars from a particular district of Milan - Via Porpora - that stand out for their individuality and character, often strongly influenced by their owners. Jonathan Monk's works often present a connection between daily life and references to art history. Similarly, the editions in the shops are connected with their history.

04:00 pm - 05:00 pm

Whose Public?

Davide Giannella discussing with Riccardo Benassi and Eva & Franco Mattes

The recent past is opening up a renewed reflection on the public space and its potential for integration with artistic productions. Over the last two years, the relationship between the instances of art and the social fabric is regaining once again its central role, opening up enormous potential for enjoyment by the public and also for the production and dissemination of content by authors and cultural institutions themselves. With this in mind, Davide Giannella will discuss with Riccardo Benassi and the duo Eva & Franco Mattes starting from their respective projects from the last two editions of miart. In both cases the main focus was the desire to interact with the widest possible audience, using different languages, techniques and disciplines that are tangential to the art world - from performance to technology. The goal of the discussion will therefore be to reflect on the evolution of the public context while questioning its future interpretations.

05:00 pm - 06:00 pm

Shelter from the Storm

**Gianni Pettena has a talk with Italo Rota
Moderated by Andrea Cassi and Michele Versaci**

Summer 2022, the Bivouac de la Fourche crashes to the ground after more than 80 years of honourable activity due to the exceptional climatic conditions in the Alps. The old signature book remained part of the glacier with the words of Walter Bonatti, Pierre Mazeaud and other great explorers and mountaineers. The conversation between Gianni Pettena and Italo Rota will start from this episode in order to share some ideas about the relationship between man and the environment, always mediated by equipment and survival devices. A look at the human attempt to make even the most inhospitable environment domestic. Even the mountain. On a closer inspection, it's all about that. Design and architecture are nothing but a way to tame hostile environments. The transformation of a space

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- in this case made of wind, cold, rock and snow - into a place to live, talk and share stories. A form of appropriation of the environment, whether permanent or temporary. The talk will be moderated by Andrea Cassi and Michele Versaci, architects and authors of several high-altitude installations.

06:00 pm - 07:00 pm

City of the future. The alliance between art, architecture and reforestation for the regeneration of life in our cities

With the participation of Valerio Barberis, Loris Cecchini, Mario Cristiani and Mario Cucinella.

"The Cities of the Future", promoted by Associazione Arte Continua, is a series of meetings to understand what role contemporary art can play while presenting itself both as a stimulus and as a tool, in order to give life to a new path leading to sustainable development and to a new idea of society, economy and community. "The Cities of the Future" are therefore dialogues between artists from the international community and authoritative protagonists of our time. A series of meetings to understand what role contemporary art can play while acting as a stimulus and, at the same time, as a tool, to give substance to a new idea of the city.

07:00 pm - 07:45 pm

Falena. Transformative forces and ancestral imagery

Nico Vascellari shares his thoughts with Damiano Gullì, Gea Politi and Cristiano Seganfredo

Starting from *Falena*, the work by Nico Vascellari - which from 15 April will be exhibited in the Triennale's outdoor spaces and will become part of the institution's Collection - Damiano Gullì, Gea Politi and Cristiano Seganfredo will explore the artist's practice and poetics. With *Falena*, the artist introduces a reflection on the human being, its work and the transformative forces of nature. Gold-plated scythes mounted in a radial direction on four superimposed levels allow to create the large circular shape of a sun with its rays. The object of the scythe, despite being disassociated from the hammer, maintains a dimension that is nevertheless political in order to open up an ancestral imagery aimed at recovering a deeper primary magical element: an ideal contemporary monument celebrating the many capable hands that have been using this tool throughout the centuries. An invitation to rediscover our own roots. A further attempt to 'repair' the now compromised, if not broken, link between man and nature.

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Press Release

AT MIART 2023, ART EMBRACES HAUTE CUISINE

Thanks to our agreement with the Italian Association of Ambassadors of Taste, some of the most prestigious pieces from the Fondazione Fiera Milano's art collection are to be shown in restaurants run by participating Ambassadors of Taste who will dedicate one of their dishes to art.

Milan, 30 April 2023 – As part of the ongoing partnership between Fiera Milano and the Italian Association of **Ambassadors of Taste**, and in order to mark the 2023 miart event (Allianz MiCo, 14-16 April), a new project has been announced together with **Fondazione Fiera Milano**: several of its most important works from its collection of contemporary art, comprising **over 100 pieces**, will feature in the display.

The works will be on display in the restaurants run by the participating Ambassadors of Taste between **6 and 27 April**, also coinciding with the period of the **Salone del Mobile**.

Fondazione Fiera Milano intends to offer diners at these restaurants a **limited number** of copies in Italian and English of its collection **catalogue**.

For this project, the Ambassadors of Taste will dedicate – and offer – one of their own culinary creations dedicated to art. A dish conceived as the perfect fusion between the worlds of art and gourmet cuisine. True cross-pollination between two seemingly very different worlds, but which nevertheless succeeds in combining love of art and enjoyment of fine food with exceedingly high quality produce.

“When two excellences, namely art and food, collide – explains **Enrico Pazzali**, chairman of Fondazione Fiera Milano – expectations are understandably extremely high. Fondazione and the Ambassadors of Taste perfectly embody this ambition; through this initiative and other similar ventures, we also wish to raise awareness with all those townsfolk who will not be visiting our pavilions. But it is our wish to engage them in the magical atmosphere which pervades the entire city during Art Week and Design Week. Incidentally, there can be no denying that miart's growing popularity over the last few years has resulted in our city becoming one of the most important venues worldwide for the contemporary art market.

“This combination of cuisine and art - provided both are of exceedingly high quality - reminds us of the importance of captivating an audience as well as the excitement and beauty of stirring the heart. These are two worlds which have more in common than we might imagine. They both convey a powerful message which, when shared, as in this miart and Ambassadors of Taste project, can spark amazing results in terms of awareness and engagement with the public” explains **Carlo Cracco**, Ambassador of Taste.

Below is the list of the Ambassadors of Taste taking part in the project as well as their dishes devoted to art:

Cesare **Battisti** (Ratanà Restaurant), “Saffron risotto with ossobuco meatballs”
Andrea **Berton** (Berton Restaurant) with the dish “Sea urchin, parsley, pistachio and horseradish”
Vittorio **Borgia** (Bioesseri), “Tartare Dripping”
Vincenzo **Butticè** (Il Moro Restaurant) “The man and the sea ”
Carlo **Cracco** (Cracco Restaurant), “Timballo in Galleria”
Roberto **Di Pinto** (Sine by Di Pinto Restaurant) “Parmigiana Espressionista”,
Antonio and Vincenzo **Lebano** (Terrazza Gallia) “Spaghettoni Masciarelli destitution and nobility”
Davide **Oldani** (D’O Restaurant) “Shuffling the cards”
Aya **Yamamoto** (Yamamoto Gastronomy) “Hambagu”
Viviana **Varese** (VIVA Viviana Varese Restaurant) “Childhood memories”.

The Fondazione Fiera Milano art collection is housed in the Palazzina degli Orafi in Largo Domodossola, where the Fondazione is headquartered. It currently comprises over **one hundred works** representing diverse art forms; from painting to sculpture, video to photography, design to installations. A heterogenous ensemble of styles, sharing common themes, such as the interplay between nature and culture, the dynamics between vision and representation, the tension between abstraction and figuration, between words and gestures, space and architecture.

A collection which every year is expanded and enriched through the acquisition of pieces at miart by the fund set up by the Fondazione in 2012.

When determining which pieces to acquire, the Chairman of Fondazione Fiera Milano is always assisted by a prestigious international jury. For the 2023 miart event **Enrico Pazzali** will be supported by **Diana Bracco**, a member of the Fondazione’s Steering Committee and Jury Chairperson, alongside **Ralph Rugoff**, Director Hayward Gallery at Southbank Centre, London, **Dirk Snauwaert**, Director, WIELS, Brussels and **Bettina Steinbrügge**, General Director, Mudam Luxembourg.

The entire collection can be viewed on the Fondazione Fiera Milano website at the following page <https://www.fondazionefieramilano.it/it/arte-e-cultura/fondazione-per-l-arte-e-la-cultura.html>.

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AT MIART 2023 INTESA SANPAOLO PRESENTS 'SUPERNOVA 23' WITH SEVEN EMERGING YOUNG ARTISTS

Giuditta Branconi, Andrea Fontanari, Arvin Golrokh, Erik Saglia, Delfina Scarpa, Davide Serpetti, Marta Spagnoli

Press images at: [miart Supernova23](#)

Milan, 30 March 2023 – As long-term Main Partner of miart, the International contemporary art fair, running from the 14th to the 16th of April in Milan, Intesa Sanpaolo presents an exhibition of works by seven emerging, young artists selected by curator Luca Beatrice. The exhibition will be on view at the Bank Lounge within fieramilanocity_MiCo (viale Scarampo, Gate 5, pier 3).

The exhibition “*Supernova 23*” brings together works by **Giuditta Branconi, Andrea Fontanari, Arvin Golrokh, Erik Saglia, Delfina Scarpa, Davide Serpetti, Marta Spagnoli**, all born between 1989 and 1998.

To accompany the exhibition, in the premises of the Bank Lounge at the fair, the **Intesa Sanpaolo Private Banking** group will be presenting a series of **three events on the art and collectors' rights**, inviting some of the major experts in the field such as Giuseppe Calabi, Maria Grazia Longoni and Alessandra Donati who will be in conversation with Alberto Fiz and Marina Mojana.

These events will take place as follows: on Friday 14 April at 17:30, “Legal notice. The Fates of Restricted Works of Art”; on Saturday, 15 April at 17:30, “The Value of Protection. How to protect the collection”; Sunday 16 April at 15:00, “Artists' archives. When the authentication becomes a guarantee”.

On the occasion of Milan Artweek, from Tuesday 11 April to Sunday 16 April, **the Gallerie d'Italia will exceptionally open the doors of its exclusive vault**, located in the heart of Palazzo Beltrami (the historical headquarters of Banca Commerciale Italiana). The vault, once dedicated to housing the safe deposit boxes, now reveals to visitors its austere and elegant architectural face, lightened by the iron ornaments with plant-form motifs, and treasures almost 500 works selected from Intesa Sanpaolo's extremely rich collection of modern and contemporary art. These include some masterpieces from the Luigi and Peppino Agrati Collection, now part of the Group's artistic heritage. A unique and refined space, which offers the unprecedented opportunity to take a true excursion into Italian and international 20th century art. Access to the vault is included in the museum admission ticket.

Michele Coppola, Intesa Sanpaolo Art Culture and Heritage Executive Director, stated: “Intesa Sanpaolo “*Intesa Sanpaolo reaffirms its vital and long-term connection with miart. Participation in such an important art event in Milan attests to an interest that looks at the complexity of the art world as a whole, at all its aspects and all the players involved, from the relationship with collectors and*

the market to the attention paid to the artists of the new generations, confirming the Group's approach in the cultural field which intercepts the present and its transformations. In this logic and in continuity with what has been done in previous editions, in synergy with Intesa Sanpaolo Private Banking, we will contribute to enriching the contents of the fair with an exhibition dedicated to seven young creative Italian talents. The initiative, and more generally the relationship with miart, strengthens the work of our Gallerie d'Italia in Piazza Scala, helping to affirm Milan's role as a city at the forefront of contemporary artistic production".

Andrea Ghidoni, Intesa Sanpaolo Private Banking Executive Director, stated: *"We are delighted and honoured to be once again the Main Partner of miart, one of the most important Modern and Contemporary art fairs in Italy and Europe. Intesa Sanpaolo Private Banking Group is the leading private bank in Italy, always committed to offer our clients the most effective and innovative wealth management solutions. For us, Art Advisory services are an integral part of heritage management as a whole, in all its aspects, and that unfolds as a long-term and personalised strategy that takes care of all the needs of our clients, in terms of valorisation, conservation and maintenance of their artistic treasures. Our presence at miart, an ideal opportunity to present our services to collectors and investors, should be read this way. Throughout the duration of the fair, we will present a series of three events focused on the relationship between art and law. In the Intesa Sanpaolo Private Banking lounge area, an exhibition dedicated to seven, young emerging artists will be presented as part of the Intesa Sanpaolo's Progetto Cultura".*

With this long-term relationship with miart, the Intesa Sanpaolo Group strengthens its commitment for the city's cultural development, following the aim of consolidating Milan's central role within the national and international, modern and contemporary art field, and of offering the city further stimuli for growth and economic, cultural and civil development.

THE EVENTS - ART AND COLLECTORS' RIGHTS

- Friday 14 April 2023 - h. 17:30

Legal notice. The Fates of Restricted Works of Art

Speakers:

Giuseppe Calabi, CBM & Partners - Legal firm, partner and member of Consiglio Direttivo di Apollo
Cristina Riboni, CBM & Partners - Legal firm, partner

- Saturday 15 April 2023 - h 17:30

The Value of Protection. How to protect the collection

Speakers:

Maria Grazia Longoni, LCA Legal firm Socio equity and head of the Art Rights department
Cristina Resti, Art historian and Risk Analysis experts

- Sunday 15 Aprile 2023 - h. 15.00

Artists' archives. When the authentication becomes a guarantee

Speakers:

Alessandra Donati, Counsel ADVANT Nctm lawyer
Filippo Tibertelli De Pisis, President of AitArt (Associazione Italiana Archivi d'Artista)

THE EXHIBITION

With the exhibition “***Supernova 23***”, Intesa Sanpaolo reaffirms the commitment it shares with miart 2023 for the support and promotion of emerging young artists.

The selected artists, all born between 1989 and 1998, represent a wide variety of inspirations; yet they also approach the canvas as a platform on which to map out metaphorically different styles. In this way they give new life to established definitions and formulae. The result is a series of works where different places and times can coexist. This is why the exhibition is nurtured by the presence of artists such as Arvin Golrokh born in Iran, or by Davide Serpetti and Andrea Fontanari, where dreamlike atmospheres and hyperreal settings help visualise scenes of a suspended time; and also by the desire shared by all artists in the exhibition to keep looking at the past in order to challenge the most established visual strategies of our days. The a-temporal condition of these works manifests itself not only as free play, it also becomes the key indicator of a complex and constantly evolving time.

THE ARTISTS

Giuditta Branconi

Sant’Omero, 1998. Lives and works between Milan and Teramo

Through the use of pale colours and lively pictorial volumes, Giuditta Branconi explores the narrativity of images. Suggesting confused and fairytale-like atmospheres, her canvases often portray characters from literary masterpieces by Lewis Carroll and the brothers Jacob and Wilhem Grimm, or carpe koi, blinded dames and multiple forms that take over the space, evoking persistence and ambiguity.



Giuditta Branconi

Ti amerò disperatamente, (stato crepuscolare), 2023

olio su tela

180 x 180 cm

Courtesy the artist and L.U.P.O. - Lorenzelli Projects, Milano

Andrea Fontanari

Trento, 1996. Lives and works between Trento and Venice.

Starting from a hyper realistic approach and proceeding along with a subtractive intent, Andrea Fontanari portrays moments in life that shine a new light upon what seemed to be our everyday. His characters are as ordinary as a plant, an unidentifiable person, objects and domestic settings may be; yet, their forms are reworked to such an extent that they appear to be both figurative and abstract in style.



Andrea Fontanari

How We Would Drive, 2023

olio su tela

200 x 250 cm

Courtesy the artist and Boccanera Gallery, Trento / Milano

Arvin Golrokh

Teheran, 1992. Lives and works in Turin.

Arvin Golrokh's research arises from the cross look at the different experiences lived by the artist in Iran and in the West. His focus is on contemporary society and on the ways in which governmental institutions influence people's thinking. In fact, the years he spent in Teheran have allowed him to develop different tools to analyse control strategies while staying loyal to his critical and independent perspective on the world.



Arvin Golrokh

Shameful Prophets, 2023

olio su tela

165 x 170 cm

Courtesy the artist

Erik Saglia

Torino, 1989. Lives and works in Turin.

Challenging all the implications of using a modernist grid, that is highlighted through a replica made with graph paper and tape, Erik Saglia develops research that mixes painting and architecture. Through the study of Lucio Fontana's spatialist research and of the Italian Old Masters, the artist renovates the concept of surface, deleting any biographical or pop features, and prioritising materials such as synthetic resin and spray paint.



Erik Saglia, *Lisitea, Manifesti Satellite*, 2023

vernice spray, pastelli a olio, nastro di carta, washi e resina epossidica su pannello

160 x 230 x 5 cm

Courtesy the artist

Delfina Scarpa

Roma, 1993. Lives and works in Rome.

Delfina Scarpa's canvases portray fragmented landscapes, memories and emotions as if they were relooked through the lens of a dreamlike and short-lived childhood. Through the layering of acrylic paint and water, the artist rethinks her travels all around the Italian countryside, and recalls such transitory places by deploying acid and evanescent colours.



Delfina Scarpa

Notturna, 2021

olio e acrilico su tela

195 x 145 cm

Courtesy the artist and Galleria Alessandra Bonomo, Roma

Davide Serpetti

L'Aquila, 1990. Lives and works between L'Aquila and Milan.

In the last years, Davide Serpetti's research focused on the sculptural possibilities of painting, mixing human and animal-like forms. Exploring in particular the symbolic figures of the hero and the beast, Serpetti creates spatial, untimely compositions where every element is visually portrayed without any sense of perspective.



Davide Serpetti
L'avvocato / The Lawyer, 2023
olio, acrilico e spray su tela
192 x 136 cm
Courtesy the artist

Marta Spagnoli

Verona, 1994. Lives and works in Venice.

Marta Spagnoli's artistic practice mainly unfolds through painting and drawing. Organic elements, as well as mythological and anthropomorphic figures are intertwined to create a dynamic space, that can hardly be spatially and temporally identified. The raw whiteness of the canvas is her starting point and her main concern as it allows her to develop both the chromatic features than the narrative composing her work. In fact, both colours and matter are deployed to constantly reshape the narrativity of any image.



Delfina Scarpa
Notturna, 2021
olio e acrilico su tela
195 x 145 cm
Courtesy the artist and Galleria Alessandra Bonomo, Roma

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About Intesa Sanpaolo

Intesa Sanpaolo is Italy's leading banking group serving families, businesses and the real economy with a significant international presence. Intesa Sanpaolo's distinctive business model makes it a European leader in Wealth Management, Protection & Advisory, highly focused on digital and fintech. An efficient and resilient Bank, it benefits from its wholly owned product factories in asset management and insurance. The Group's strong ESG commitment includes providing €115 billion in impact lending by 2025 to communities and for the green transition, and €500 million in contributions to support people most in need, positioning Intesa Sanpaolo as a world leader in terms of social impact. Intesa Sanpaolo is committed to Net Zero by 2030 for its own emissions and by 2050 for its loan and investment portfolios. An engaged patron of Italian culture, Intesa Sanpaolo has created its own network of museums, the Gallerie d'Italia to host the bank's artistic heritage and as a venue for prestigious cultural projects.

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DOUBLE FACE TANGIBLE AND INTANGIBLE IN ART JEWELRY

Club degli Orafi exhibition for miart 2023 | Curated by Alba Cappellieri

Club degli Orafi Italia, thanks to the indispensable support of the Italian Trade Agency (ITA), is taking part for the first time in miart, - Milan's international modern and contemporary art fair, from 14 to 16 April 2023 at Allianz MiCo, with its **Double Face** exhibition, displaying the art jewelry of eight members and curated by Alba Cappellieri.

Double-facedness is not just a metaphor or a narrative device, but an interpretative approach that makes it possible to examine and reflect on the "double" nature of the jewelry on display. The exhibits can be appreciated on two levels: as expressions both of their tangible qualities as jewelry, associated with the use of precious materials and production techniques, and of their intangible qualities, namely those of creativity, innovation, experimentation and contamination, where art is the unifying element, inviting us to reflect on the concept of "precious" in the contemporary world.

The theme of the double is central to the arts, where it can take on various guises, depending on the artistic and cultural context in which it is represented. From Titian, Anish Kapoor, Salvador Dali, Cindy Sherman and Jan Vermeer, to Claes Oldenburg, Giuseppe Penone, Michelangelo Pistoletto and Marina Abramovic, there are numerous artists who throughout history have explored the concept of the double as a way of looking at identity, but also at the invisible, the spiritual, illusions and shadows.

In jewelry, the theme of the double has not met with similar exegetical success, probably because, historically, items of jewelry have tended to be one-sided, with their preciousness based on the splendor of their materials – gems and metals – or craftsmanship. Precious gems and artistic craftsmanship represent the tangible qualities of traditional jewelry, which can be seen in all civilizations and periods of history. In the contemporary world, jewelry has acquired new values and meanings, with intangible qualities such as creativity, experimentation, contamination, and authorship being considered precious.

Art jewelry in fact originated with figurative artists who considered jewelry as a form of wearable art, and as one of the many media available to express their creative voice. In art jewelry there is none of the desire for ornament we see in mainstream jewelry or fashion jewelry, but nor does it embody any social, religious, or political symbolism, or perform the apotropaic functions typical of jewelry in its various contexts since prehistory. The value of these creations is in the creator's artistic thought, research and experimentation.

The works have been selected for their double-faced nature, in terms of tangible and intangible qualities, for their artistic ability to express precious gems and techniques, but also ideas, concepts, and unconventional landscapes of the contemporary world.

The items of jewelry on display encompass artistic concepts developed from multiple perspectives. Some are the expression of important joint projects with artists such as **Giò Pomodoro**, who has created jewelry for **Cesari** and **UnoaErre**, and **Sergio Fermariello**, creator of the bracelet for **de'Nobili**, who here interpreted their respective experiments in the medium of jewelry with results of great interest and quality. Other exhibits draw their inspiration from art, as in the Puzzle Arlecchino earrings by **Mattioli**, inspired by Pointillisme and the Carnival of Mirò, or the enveloping creations by **Vhernier**, which evoke the elegant, soft shapes of the sculptures by Constantin Brancusi, Max Bill or Barbara Hepworth, or the transformable necklace by **Alfredo Correnti**, inspired by the sinuosity of Art Nouveau. These pieces

explore artistic experimentation, as in the Wave bracelet by **Angeletti**, where the ancient tradition of jewelry meets the innovation of new materials, or the coral skull by **Liverino**, which is transformed into a sculpture.

Eight authors offer double-faced interpretations of the relationship between art and jewelry with a single common denominator: **they are all meetings of jewelry and artistry.**

The Italian Trade Agency (ITA), thanks to the support of its network of foreign offices in over 72 countries around the world, has put together a delegation of around 70 professionals, mainly from the following geographical areas: Europe, Asia, North America, South America, and South Africa. The aim of this promotional support is to encourage the development of business contacts between the Italian exhibiting companies and the foreign collectors visiting the fair, carefully selected by ITA with the collaboration of the organizers.

The Curator – Alba Cappellieri, Ph.D.

Academic, curator and author, Full Professor of Jewelry and Fashion Accessories Design at the Polytechnic University of Milan, where she is director of the international post-graduate course in Fashion Accessories Design. From 2013 to 2016 she taught Design for Innovation at Stanford University. She is a member of the academic committee for the Ecole Van Cleef&Arpels in Paris, the Gijs Bakker Foundation in Amsterdam, the Cologni Foundation in Milan, the Altagamma Giovani Imprese Award in Milan, and the De Beers New Talents Awards in Gaborone. She was appointed Ambassador of Italian Design for the Italian Design Day in Osaka in 2017, in Sydney in 2018, in Baku in 2019, in Miami in 2020, in Rabat in 2021, in Hamburg in 2022, and in Cyprus in 2023. In 2014 she founded the Museo del Gioiello in the Basilica Palladiana in Vicenza, and remained the museum's curator until 2021. She provides research, curatorship and consultancy services for major international jewelry manufacturers and institutions, including: VanCleef&Arpels, Tiffany, Bulgari, Buccellati, De Beers, Cartier, Pomellato, Chantecler, Roberto Coin, Intisars, Shiphra, and Recarlo.

Club degli Orafi Italia is an independent association that brings together the leading companies in Italian jewelry, representative of the various categories and market leaders in their respective business sectors. Set up to support one of Italy's most representative production sectors internationally – fine jewelry –, it aims to convey its values of excellence: **craftsmanship, craft, style and culture.** The Club **represents the entire gold jewelry supply chain**, from high-end to industrial jewelry production; wholesale and retail distribution; the trade in precious stones, pearls and corals; and the promotion of raw materials (gold, platinum and diamonds).

Established in 1980 by five founding members, above all to protect production aspects, it has continued to promote business culture over the years through an intense program of meetings aimed at monitoring the evolution of the gold jewelry market, changing tastes of consumers and what motivates them to buy jewelry, and the variables that contribute to perpetuating jewelry's legendary appeal. It works in four main areas: Research - Training - Information - Networking. Over the years, the Club has become a catalyst for growth in the sector and represents the most reliable source of information on trends in the Italian gold jewelry industry.

For further information

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COVIVIO

With a portfolio of over €26 billion, **Covivio is one of the leading real estate companies in Europe** mainly present in **France** (38% of assets), **Germany** (40%), **Italy** (16%) and other European countries (6%). Listed on Euronext in Paris and on Borsa Italiana, it has **over 1,000 employees** (of which about 120 in Italy), and is active in the office, residential and hotel market.

The main city for Covivio in Italy is **Milan**, with a clear focus on the office segment. More than 95% of its office portfolio is represented by buildings located in the city.

In Milan, Covivio is the owner of a portfolio of quality **office buildings leased to leading companies** and is also engaged in important urban regeneration projects with the aim of helping to create cities that are increasingly smart, where the efficiency of services is at a high level and the quality of life is improving. Among the projects underway there are: the regeneration of the dismissed railway yard of **Porta Romana**, the development of the business districts **Symbiosis**, **The Sign**, and **Vitae**, a project that won the prestigious international competition «Reinventing cities».

In addition to new developments, Covivio is also committed to upgrading its existing portfolio to the latest standards in terms of innovation and sustainability. Among the most relevant redevelopment projects there is the historic office building at **Corso Italia 19**, located in the historic center of Milan, with a surface of about 13 thousand square meters, with a scheduled delivery for 2024.

With the aim of **making working spaces more enjoyable and enriching the user experience** of companies that populate them, Covivio has decided to enhance its real estate projects by installing, in each new building delivered, a **site-specific work of art created by emerging young artists**. In February 2021 the pro-working space owned by Covivio "**Wellio Dante**", in the center of Milan, hosted the site-specific work "**L'Enigma della Giostra**" created by the duo **bn+BRINANOVARA** (Giorgio Brina and Simone Novara). During 2022, however, as part of the partnership with the international exhibition of modern and contemporary art "**MIART**", the Group established the first edition of the Covivio Acquisition Award dedicated to the section Emergent, or the most recent generations of gallery owners and artists. The award was given to the emerging artist **Pamela Diamante**, represented by the gallery **Gilda Lavia**, who was commissioned the work "**Altra Natura**" installed in the courtyard of the Building D in the Symbiosis Business District, in Milan, in a private area open to the public.

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ELLE DECOR ITALIA IS THE MEDIA PARTNER OF THE 27TH EDITION OF MIART

*On the occasion of the Milan Art Week, from 14 to 16 April,
the **Milan Modern and Contemporary Art Fair** is back on stage,
with **Elle Decor Italia** as its media partner.*

Milan, 30 March 2023 – During the **Art Week**, Milan turns the spotlight on art and once again hosts **MIART (14–16 April)**, the Milan art fair that, since the early 20th century, has been devoted to the most current creative expressions. On display, 133 international galleries showcase modern and contemporary art, from painting to photography; from sculpture to video and installations. **Elle Decor Italia – Hearst’s international design, interiors and architecture brand** – confirmed its role as **media partner** of the event.

For the occasion, Elle Decor Italia is on newsstands with its **March issue** entitled ‘**ART LIFE**’, entirely devoted to art and its expressions. Among the interiors explored in this issue are the Milan residence of gallery owner Nicolò Cardi, an exceptional setting for his Arte Povera collection, and the Parisian home of Kamel Mennour, where the works are arranged differently each time, but always interact. Moreover, in Vienna, the home of the artist Erwin Wurm is an open space that looks like a New York loft, in which works can be freely exhibited; and in Mumbai, the villa of Shilpa Gupta and Rajiv Saini is adorned with paintings and sculptures made by friends and colleagues. In each of these houses, works of art participate in a comprehensive project that tells about the attitudes and passions of the owners, in a perfect blend of art and life.

To enrich such a special editorial plan, an extensive feature on the works on show at **MIART** and all the novelties of this year’s edition of the fair.

Digital media also support MIART with live coverage of the event, available on elledecor.com/it and on **the social platforms of Elle Decor Italia**.

On 16 April, concluding this week devoted to art, **Elle Decor Italia** will inaugurate **The Art of Light** – the installation conceived for the Milan Design Week, which has become the most eagerly awaited appointment in the design community – with a private event on invitation at Palazzo Bovara. This year’s idea features light in relation to living and showcases the passion for contemporary art collecting thanks to the participation of important galleries: **Alfonso Artiaco Napoli, Francesca Minini and Lia Rumma**.

The Art of Light is a project curated by **Elle Decor Italia** in collaboration with **Giuliano Andrea dell’Uva** for interior design, **Metis** for lighting design and **Antonio Perazzi** for landscape design.

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HISTORY AND PROJECTS

Henraux S.p.A. retains the name of its first founder, Frenchman **Jean Baptiste Alexandre Henraux**, a former Napoleonic officer who formed a joint venture with Marco Borrini to exploit the quarries of Monte Altissimo on January 20th, 1821.

The reputation of **Monte Altissimo**, where the marble quarries owned by Henraux S.p.A. are located, is tied to the name of **Michelangelo Buonarroti**, who first explored it in 1517, discovering vast deposits of statuary marble, and then in 1518 moved to Seravezza to build a roadway and open the new quarries all owned by the "Signoria of Florence".

In the 1960s, Henraux also established itself as an international hub for contemporary sculpture. It all began in 1956, with the creation, in the company's workshops, of a monumental work by the English sculptor **Henry Moore**, *Reclining Figure*.

This episode ushered in an extraordinary period for the company, which was a point of reference for the world's best-known and most celebrated masters such as **Moore** himself, **Arp**, **Adam**, **Mirò**, **Noguchi**, and many others for over a decade.

In its long history, Henraux has contributed to the technological development of the stone industry and to the advancement of the communities in Versilia; it has exported its marble for the construction of public and private buildings, skyscrapers, and places of worship all around the world. It has made people everywhere appreciate the great culture of marble and its millenary traditions, which today are translated into the quality of materials, technological innovation, and the accuracy of workmanship and are an expression of Made in Italy in the stone sector.

Henraux, historically, has linked its name to such grand works as, for example, **St. Isaac's Cathedral in St. Petersburg**, the **Montecassino Abbey** which was rebuilt in the 1950s, and the **polychrome floor of St. Peter's in the Vatican**. In more recent times, it has carried out prestigious architectural projects in close collaboration with some of the world's leading architectural firms: the **Memorial Sloan-Kettering Cancer Center** in collaboration with Perkins Eastman Architects, **15 Central Park West** with Robert A.M. Stern Architects, **The Visionaire** with Pelli Architects, and **Eleven Times Square** in collaboration with Fx Fowle Architects in New York. **The Telfair Museum of Art** in Savannah with Safdie Architects, the **Palisades West** in Austin in collaboration with Duda Paine Architects, the **Four Seasons Hotel** in Miami with Handel Architects Llp, the **Project Delta** in Texas with Pickard Chilton Architects and the **Hess Tower** with Gensler Architects, the **Devon Energy Center** in Oklahoma with Pickard Chilton Architects, and in Houston with Gensler Architects the **ExxonMobil Energy Centre**, **Town Centre One**, and the **Amegy Bank Headquarters**. The **Abu Dhabi Grand Mosque** with Studio Spatium, Arch. Carmellini-Magnoli; the **Arca Bank Headquarters** in Manama, Bahrain; and the **Mirdif City Centre** and **BurJuman Center** in Dubai with Kohn Pedersen Fox. The **Bulgari Hotel** in London with Studio di Architettura Citterio-Viel & Partners and the marble installation in front of **Selfridges department store** with David Chipperfield Architects Studio, to name but a few examples.

An important production division in Henraux has been created with the design brand **Luce di Carrara**, which sees collaboration with international designers and large architectural firms for the creation of the indoor line of Luce di Carrara and *tailor-made* interior architecture projects.

THE HENRAUX FOUNDATION

The Henraux Foundation established in April 2011 at the behest of Paolo Carli, president of Henraux S.p.A. in Querceta, who has been at the helm of the company since 2003. The Foundation has the task of promoting the tradition and workmanship of marble in the various fields of visual arts. The institution supports public and private artistic and cultural projects through initiatives aimed both at artistic and technological experimentation and at preserving and enhancing the historical and industrial heritage of marble.

In recent years it has organised a series of important exhibitions and collaborated with prestigious institutions such as Fondazione Furla, Fondazione Pirelli HangarBicocca, Gallerie d'Italia, GAMEC, High Line Art and Ocean Space, TBA21-Academy. Since 2012, the Foundation has organised the Henraux International Sculpture Prize. The initiative, dedicated to artists under 40, is the result of a project aimed at enhancing talents and building a space for discussion on contemporaneity. As President **Paolo Carli** stated, *"We are aiming for a decisive relaunch of sculpture and artistic marble working, and the prestigious collaborations we have set in motion go precisely in this direction, which, after all, is the main objective of the Foundation committed to enhancing its historical, artistic and productive heritage"*.

The artistic director of the Henraux Foundation is, since 2018, **Edoardo Bonaspetti**.



Fonderia Artistica Battaglia is an artistic foundry based in Milan (Italy) and established in 1913. Since its inception the Foundry is committed to making monumental and sculptural works with historic and artistic integrity.

While working with materials that signify both permanence and endurance over time, the foundry is keenly interested in engaging with the spirit of our contemporary time. With more than a century of experience, Battaglia operates as cultural contributor with intention to transmit and enhance a new and evolving understanding of bronze. With the Open Studio Program, the Foundry promotes the first steps of young artists in learning the lost-wax casting technique through the training and technical assistance of its artisans at the artists' disposal. Battaglia actively supports projects in dialogue with the most dynamic figures on the national and international art scene. Indeed, it carefully cultivates an expanding yet intimate network of collaborations, including public institutions, private foundations, curators, galleries, scientific research centers, and finally artists first and foremost.

Aiming to act as a driving force in support of creativity and visionary thinking in contemporary art practices, in 2016 the Foundry established the Battaglia Foundry Sculpture Prize (BFSP), a prize annually awarded to an artist selected by an esteemed panel of curators active on the international scene.

Since 2013 the Foundry has engaged in rigorous research towards an in-depth and expansive understanding of the full spectrum of bronze finishes and patinas. Battaglia has catalogued over 150 different chromatic reactions, creating one of the most complete patina collection in the world. Moreover, the recent establishment of the Restoration Department, within the Foundry allows us to preserve and study bronze sculptural production from the ancient to the modern.

Lately, Battaglia's more ambitious international operations have included the production and technical support of large-scale art projects such as the Italian Pavilion at the Venice Biennale (2017) with Giorgio Andreotta Calò; the performance *Scholomance* by Nico Vascellari at the Palais de Tokyo (Paris, 2017); and the large sculpture *You know who I am* by Paola Pivi for the High Line (New York, 2022).

Fonderia Artistica Battaglia is also proud to include the following names of renowned artists as collaborators over the previous decades: Kengiro Azuma, Lucio Fontana, Arturo Martini, Francesco Messina, Marino Marini, Giacomo Manzù, Giuseppe Penone, Giò and Arnaldo Pomodoro and many others.



HERNO & MIART 2023

Milan, April 14th-16th 2023

Herno and Miart: together since 2015 with the Exhibition Making award.

The collaboration between Herno and Miart continues to reward art galleries from all over Europe.

And once again this year, a jury selected by Miart artistic director Nicola Ricciardi will choose the most interesting visual during what confirms itself as the most eagerly awaited art event in Milan.

After all, the aim at Herno always remains that of encouraging a high-level contemporary art fair system as a vehicle of beauty and emotions, and not just a mere market.

This year, then, for its dialogue with young talents, Herno chose Alice Ronchi, Italian, born in '89 and already with several solo exhibitions in her portfolio.

Her sculptures in noble materials, essential in form and vibrant in fascination, are striking due to that sort of beauty nearly bordering on magic that mystical objects usually emanate, and for that sense of astonishment that comes from the search for wonder.

Alice Ronchi's atelier was also the set for the shooting of one of the themes of Herno spring-summer collection: Luxury. Here, the wonder of the piece of art meets the balanced exuberance of luxury, in Herno's contemporary interpretation of broad shapes, fabric variants, precious workmanship and timeless style. In an always balanced key, the modern vision of luxury from the shores of Lake Maggiore could almost unnerve Kant: the praise and beauty of the unnecessary.

Herno Spa - Represents from over 70 years one of the excellences of Made in Italy with an history of incessant evolution from the first raincoats in the '40s until the current production, which has made it a brand well recognized by the international fashion panorama as synonymous of urban outerwear. Led by the second generation, Claudio Marenzi marks the turning point towards the international growth of the family brand through ongoing investments in research, technology and design innovation, always combined with a right dose of sartorial tradition. Italian style and sustainability concepts are added to this process of constant renewal that led Herno to be a pioneer in the introduction of ever more efficient fabrics. Style, functionality, and technology are the base and the essence of Herno products.

Alice Ronchi (1989, Ponte dell'Olio, Piacenza) received her MFA from the Sandberg Instituut in Amsterdam in 2015 after graduating in 2012 at NABA in Milan, the city where she currently lives and works. Ronchi often collaborates with institutions, schools and museums to design workshops for children. He currently teaches at NABA in Milan. In 2021 she designed the Formula 1 trophy for the Imola Grand Prix, commissioned by Pirelli in collaboration with Pirelli HangarBicocca. In 2022 she created 'E' Amore', a permanent public artwork for the borgo of Montemarcello in the municipality of Ameglia (SP) Italy for the festival "Una Boccata d'Arte" curated by Fondazione Elpis and Galleria Continua. In the same year, she has started a new sculpture project with Ultravioletto Arte+Impresa and the company Tecnodinamica. Her work has been exhibited in Italian and international galleries and museums including: La Triennale di Milano (2014); Galleria civica di Trento (2015); Palazzo Reale, Milan (2015); Fons Welters Gallery, Amsterdam (2015); Macro, Rome (2016); Stadgalerie, Kiel (2016); MamBo, Bologna (2018); MAXXI, Rome (2019), Fondazione Ica (2022).

Between March and June 2023, her works will be exhibited as part of the HyperMaremma festival; in the exhibition 'Organica' curated by Giorgio Galotti, in collaboration with MAXXI Rome, at the Foro Italico, Rome; in the exhibition 'Intervalli' at FastenSeatBelt Group's new headquarters, Milan and during Cremona Contemporanea Art Week both curated by Rossella Farinotti. A collaboration with the Danish design brand VIPP, curated by Edoardo Monti, is scheduled to be launched in summer 2023.

Kartell

Since its formation back in 1949, Kartell has become well-known and well-loved for its unique products and commitment to innovation. In over seventy years of history, Kartell has focused on research and evolved technological processes, since 1988 under the guidance of Claudio Luti.

Quality, design and industrial production combine to create the unique interpretation of beauty that identifies Kartell. The same values also extend to the company's unrivalled technical know-how, which allows a creative lab of top designers to develop new products that explore previously unreachable limits. Kartell has successfully developed sophisticated products that blend advanced production technology with innovative materials like carbon fibre, biopolymer, recycled waste, 3D curved wood from FSC certified origins, and a new, green polycarbonate.

Sustainability is one of Kartell's founding values and today, thanks to the "Kartell loves the planet" industrial manifesto, is destined to accelerate the process of materials conversion. 2030 has been set as the deadline for making all products in green materials whenever technically possible.

Single brand stores promote Kartell's designs and values in special display settings that change during the course of the year. The company's retail network of directly owned and franchise stores is constantly expanding, with an increasing number of strategic openings to consolidate global leadership. Kartell also maintains a strong presence on all direct and indirect online channels and the company's e-commerce platform continues to play a key role in its story-telling and commercial strategy.

To illustrate all this, Kartell opened a Museum in 1999 celebrating fifty years of activity and relating an extraordinary marriage of plastic and design, renewed in 2015.

Per ulteriori informazioni:

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LCA Studio Legale

LCA is an independent, full-service law firm, specialized in providing **legal and tax assistance to companies and private clients**. Our Italian offices are located in Milan, Rome, Genoa, Treviso while we operate in the United Arab Emirate in International Partnership with IAA Law Firm. The Firm can count on a department dedicated to **art law**, which offers an all-encompassing consultancy on various aspects (i.e., contractual, logistical, insurance, criminal, as well as on copyright, advertising, anti-money laundering, litigation, cultural patronage) with an interdisciplinary team of professionals who share the same passion for this world.

In 2013, the project “**Law is Art!**” came to life with the willingness to support art and experimentation in the artistic field, promote creativity in all its forms, even outside the traditional circuits, and above all to acknowledge the art as a constantly enriching and stimulating experience, at both individual and collective level.

As part of this project over the past ten years, LCA has hosted many exhibitions of contemporary artists - both at its offices in Via Moscova and at the historical Palazzo Borromeo in Milan - including those of the **ACACIA Collection**, **Tatiana Trouvè**, **Letizia Cariello**, **Chiara Camoni**, **Botto & Bruno**, **Franco Guerzoni**, **Brigitte March Niedermeir**, **Silvia Camporesi**, **Michele Guido**, **Silvio Wolf**, **Mattia Bosco**, **Rä di Martino**, **Sabrina Mezzaqui**, **Alessandra Spranzi**, **Francesco Arena** and **Marta Spagnoli**. As of this year, the LCA's office in Genoa has also been added to the exhibition venues, with **Massimiliano Camellini's** photographic exhibition.

The partnership as sponsor with **miart** has been continuing since 2014 thanks to the **LCA for Emergent prize**, awarded to the best emerging gallery participating to the fair. As every year, during Milan Art Week, LCA brings contemporary art in the historic Palazzo Borromeo with the exhibition «Meridiane» by **Stefano Arienti**, opening by invitation on Wednesday 12 April.

Careful to support new generations of artists, with the occasion of end-of-year holidays, LCA commissions to the students of Fine Arts Academy, such as the Brera Academy, the NABA – Nuova Accademia di Belle Arti and Aldo Galli Academy, the making of the Firm's greetings cards, which are sent all over the world.

Since 2022, the Firm has also been a member of the **Gallery Climate Coalition (GCC)**, an international community committed to reducing the environmental impact in the art sector. This challenge has already been addressed with the sustainable project «The Position in which Bees Sleep», in collaboration with RUFA - Rome University of Fine Arts and the company Beeopak, in which the young students of the Academy created their works using the food packaging material produced by Beeopak from beeswax.

LCA's professionals also organize, promote and take part in several conferences and seminars aiming to better understand, from a legal and tax perspective, the complex issues related to art collecting. This expertise, in collaboration with AXA XL and APICE, led to the publication of “**IN&OUT Practical guide to artwork loans**”, an operational handbook outlining the key principles for managing a loan transaction in all of its phases, which has received the patronage of Italian branch of ICOM (International Council of Museums).

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MSGM

Company Profile

MSGM is a fashion brand that was created in 2009 by Massimo Giorgetti in partnership with Paoloni Group. The womenswear, menswear and accessories collections are designed by Massimo Giorgetti, and made entirely in Italy by Paoloni Group who guarantees high standards for both development and final manufacturing. Distribution of the ready to wear and accessories is managed in house. A pronounced ability to spot a trend, and a young and motivated team: these are MSGM's winning cards, as it sets out at a delicate moment in history.

It is a simple mix: always up to date, and constant new sources of inspiration, starting from contemporary art and music. Massimo Giorgetti knows how to combine his passions with all the most innovative aesthetic and artistic expressions of the digital world. The outcome is a kaleidoscope of colors, shapes and lines that inexorably capture the public's attention, making MSGM one of the most intriguing fashion brands of the moment. People who buy MSGM know they can express themselves in complete freedom, with a touch of creativity which is completely personal and almost irreverent.

Since its first collection in spring-summer 2010, MSGM has enjoyed success with the media, buyers and the public. "Vogue Talents" has identified it as one of the best emerging collections and the brand is a finalist in the "Who's on next?" competition for new fashion talents.

The first MSGM flagship store was opened in 2013 in Via Ponte Vetero, in the heart of the Brera area in Milan. The concept was inspired by the brand's DNA: an installation of contemporary visual art. It served as a trailblazer for the format which has subsequently been exported throughout the world.

In 2015 two mono-brand MSGM stores were opened: the first, in May, in Paterson Street in Hong Kong, and the second in April, in the Dubai Mall in Dubai. In addition to these important new openings, a shop-in-shop was opened in the Takashimaya Mall in Singapore.

2016 saw five openings: Ometasando in Tokyo in March; City Walk 2 in Dubai in April; Pacific Place in Hong Kong in June; and in September, Parisian Mall in Macau, and also Sanlitun in Beijing.

In 2017 was set to be packed with new openings. Retail development in the Asian market continues with the inauguration in October of the first store in Shanghai inside the REEL department store, and the opening of a new corner in Seoul, the starting point for a larger development plan over the next few years.

Also MSGM opened the first MSGM corner in Italy, at La Rinascente in Milan, which will be followed by that in the new La Rinascente store in Rome, in Via del Tritone.

The MSGM collections are also available in over 600 multibrand stores, department stores and e-commerce sites worldwide. In February 2018 the private equity fund STYLE CAPITAL signs an investment agreement to take over a share of MSGM Srl, Massimo Giorgetti will continue to play the role of artistic and creative director of the brand. 2019 marks MSGM's 10th anniversary. The brand starts the celebrations in June, showing as a Special Guest at Pitti Immagine Uomo 96 in Florence, while September 21 is the date of the big anniversary show, taking place at Milan's Triennale Museum, followed by the opening of the new flagship store on Brera's Via Broletto. The anniversary year sees MSGM teaming up on a series of exciting collaborations with partners like Fila, FlashArt, Zanichelli and Venini among the others. In 2020, an anniversary book titled MSGM10! The (In)complete Brand Anthology, retracing the brand's 10 years of activity, is published by Rizzoli New York and distributed in fashion libraries worldwide.

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Orbital Cultura has been operating in the museum services sector for over thirty years, providing innovative solutions drawing on the convergence of traditional and multi-channel strategies for museums and cultural institutions.

Our aim is to support and enhance museums and cultural institutions by investing together with them in bespoke solutions, attentive to their needs and in line with the most advanced technologies, in order to optimise their resources and increase revenues.

Our activity is not limited to the tech end, such as the implementation of physical and virtual ticketing systems, the creation of customised apps, e-commerce and audio guides, but extends to the production of certified Italian-made merchandise, mindful of the sustainability of materials and processes, to fundraising and to projects for the enhancement of historical and artistic heritage.

In addition to the Orbital Cultura - Nexi Group award, our company has devised:

- *Fundraising*: an online fundraising platform that puts the organisation in direct contact with its benefactors and where the donor can donate with a simple click without intermediaries or fees. The system is made available free of charge, and allows users to take advantage of the Art Bonus, the fiscal tool of the Ministry of Cultural Heritage.
- A mobile ticket office developed for the NexiSmartPOS® terminal and SIAE certified, which can be activated whenever and wherever needed. For the first time, it allows ticketing without the encumbrance of the physical till, without cash and without paper tickets, cutting down waiting times and queues at the entrance, and significantly reducing the number of printed tickets, with a view to respect for the environment and sustainability. The first museum in Italy to use the FAST-IN ticket office was the ADI Design Museum – Compasso d'Oro, special mention of the Gianluca Spina award, aimed at Italian institutions that carry out digital innovation projects of particular significance in terms of internal processes or in the provision of services to the public.
- Certified and customised merchandise, designed and produced by us, fostering territorial proximity (Made in Italy) and the sustainability of materials and processes; guaranteed by collaborations with companies certified in the use of renewable energies and in compliance with fair trade standards.
- E-commerce, together with the integrated ticket office, developed on the same principle of innovation and sustainability, in order to retain users, optimising the experience at all stages: from information searches to the purchase, the visit and post-visit.

The museums we serve include: The Uffizi Galleries, the Accademia Gallery, the Bargello Museums, the National Archaeological Museum in Florence, the Civic Museums in Siena, The Maggio Musicale Fiorentino, and the ADI Design Museum, Milan, the Venice Biennale and Genoa's Stradanuova Theatre.

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miart, 14–16 April 2023

RADIO DEEJAY, RADIO CAPITAL AND RADIO M2O SIGN THE SOUNDTRACK TO THE 27TH EDITION OF MIART

"The sound of miart": three ad hoc playlists created by the **three radio stations** to experience **via smartphone** the **three itineraries of the art fair**.

Radio DeeJay, Radio Capital and **Radio m2o** sign the soundtrack for the 27th edition of **miart**, the international modern and contemporary art fair in Milan from 14 to 16 April, thanks to the project **"The sound of miart"**, combining **technology, music and art**.

Each of the three broadcasters has created a **dedicated one-hour soundtrack** for the event, one for each of the **three different sections of the fair**, to accompany the visit to the artistic itinerary in an original and unprecedented way through listening. The playlists are for free, you'll have simply scan the **QR Code** at the beginning of itineraries with your smartphone.

Each playlist, which will also be online from 13 April on miart's YouTube channel, reflects both the **musical spirit of the radio station** that signed it and the **artistic mood of the sections of miart**: **Decades**, the space that explores the **history of the 20th century**, has the musical accompaniment of **Radio Capital**, with great timeless musical stars such as the Beatles, Aretha Franklin and Pat Metheny; **Established**, the main itinerary that hosts **modern and contemporary works**, is accompanied by **Radio DeeJay**, which has chosen a playlist with a strong modern feel, between electronica, rap and trip hop, ranging from Air to Nightmares on Wax, via Oddisee and Eric Hilton; for **Emergent**, the area dedicated to **up-and-coming artists and galleries**, **Radio m2o** has created a selection with avant-garde and experimental music, with artists such as Odesza, Paul Kalkbrenner and Rūfūs Du Sol.

A customised media partnership that fits perfectly into the **concept of the 2023 edition of miart**, based on musical metaphors around the word '**Crescendo**'.

For further information

Elemedia Press Office

Radio DeeJay, Radio Capital, Radio m2o, OnePodcast

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**Ruinart, the oldest Champagne House,
presents at miart Eva Jospin, the Carte Blanche artist 2023**

Milan, March 2023 – In occasion of the XXVII edition of miart, the international fair of Modern and Contemporary art which will be held from April 14th to April 16th, Maison Ruinart will present, for the first time in Italy, the Carte Blanche artist 2023 Eva Jospin.

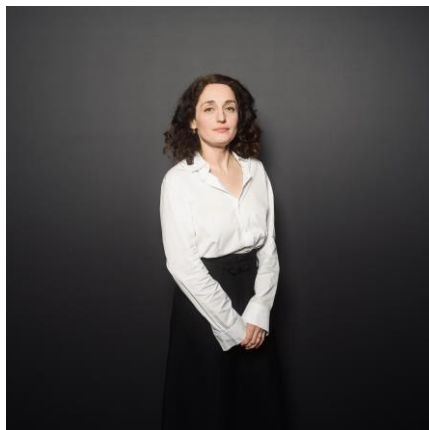
The Ruinart VIP Lounge will display selected artworks that the artist has created inspired by the oldest Maison de Champagne: like a cross-sectional landscape, the site of the Montagne de Reims appeared to the French artist as composed of different geological and temporal strata, real and imaginary.

Eva Jospin is passionate about the richness of this region and Ruinart know-how: from the underground world of the *crayères* to the roots and interlacing vines; from the coronation of the kings of France in Reims Cathedral to the ennoblement of the Ruinart family under Charles X; and from the conversion of the old chalk quarries into cellars to the Maison's expanded commitment to supporting biodiversity.

Through a series of artworks (drawings, sculptures and embroideries), she invites each of us to immerse ourselves in this landscape, as if plunging into a mysterious story intertwining the cycles of history and plants, life and creation.

"With my artworks, I don't tell a story. I create a world in which the story takes place and lives". explains the artist.

Eva Jospin's artistic reinterpretation of the Champagne region and the heritage of Maison Ruinart is entitled '*Promenade(s)*'. The artworks will be exhibited in the Ruinart VIP Lounge at miart from 14 to 16 April, with a preview on 13 April in the presence of the artist.



About Ruinart

Founded in 1729, Maison Ruinart is the very first established champagne house. With a rich and complex history, the Maison has never stopped developing and promoting its own special art of living, echoing the Enlightenment period during which it was created. In a context where French philosophy and culture had great influence, the know-how of Maison Ruinart shone like a beacon.

Very early on, the Maison decided to use the rare and precious chardonnay grape to produce its cuvées. Elegance, purity, know-how and light are the watchwords for the world's finest champagne house. These qualities are the key to the success of Ruinart's exceptional wines - both in France and internationally - which are now produced by Frédéric Panaïotis, the Maison's Cellar Master.

Ruinart's subtle art of champagne making resonates with its commitment to art and creativity, echoing the boldness it took to ask the Czech artist Alphonse Mucha to create a poster for the Maison in 1896 that caused a sensation at the time. Since then, Ruinart has commissioned numerous artists, designers and creative minds to deliver their own vision of the Maison, making it forever contemporary. From Patricia Urquiola to Maarten Baas, from Hubert Le Gall to Jaume Plensa, from Liu Bolin to the Brazilian artist Vik Muniz, from David Shrigley to Jeppe Hein and in 2023 Eva Jospin. Moreover, Ruinart is the official partner of the most prestigious international fairs, such as Art Basel Hong Kong, miart, Art Basel Basilea, Frieze, Paris + par Art Basel, Art Basel Miami and many others.

www.ruinart.com

Restiamo a vostra disposizione per qualsiasi informazione.

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A Personal Living Experience

Saba was established in 1987 by Amelia Pegorin in northern Italy near Padua and has worked ever since in the pursuit of relaxing design concepts. Saba is an all-round feminine brand: from the team spirit that animates it, to the collaborations it selects. It is one of the few companies in the sector to be guided by a woman entrepreneur who, with her overall vision and material aesthetic, has led the company to success by means of a keen creative sensibility and a humanistic approach to business. Her daughter, Alessandra Santi, joined the company in 2008 as Head of Communication and has, since then, given the brand a new form as well as enhancing its visibility internationally.

What guides Saba is the idea of happiness, for us a sofa can't be just beautiful and well made, design has to improve the quality of life and ultimately make people happier, that is what led us to shift the observation from the product to the people.

Our approach aims at freeing from structural constraints and eliminating such boundaries through formulas made of light human gestures. Taking apart the basic elements that make up a sofa and allow them to be composed and decomposed in a thousand different ways, giving everyone the opportunity to change the geography of space.

What also distinguishes Saba is its unmistakable way of combining every shape to the poetry of color as well as its dedication to high quality textile. Saba's designs are tailor-made: the company offers the possibility of choosing among a vast choice of textiles and different esthetical languages, giving the customer the opportunity of completely personalizing his Saba product.

"A personal living experience" is not just a simple slogan, but a genuine mood, an approach that has become an entrepreneurial adventure. A limited number of projects whose value, however, has grown over time, strengthening our identity. A good product, besides fulfilling a functional aspect, must also spark aesthetic emotions and include a sufficiently interesting poetic aspect that cannot be missing in good design.

Saba is more than a thought of elegance and esthetics, it can converge in forms of expression that cross more rational territories, where there is always a common thread that connects a contemplation of lightness and the constant possibility of choice.

In October 2018 Saba becomes part of the Italian Design Brands (IDB) group. The IDB model aims to work alongside the companies in order to maximize their potential on an international scale and to represent Italian interior design excellence and craftsmanship worldwide. Amelia Pegorin, CEO and Art Director of Saba, invested in the holding company, thus becoming part of the IDB project and management team.



Press release, March 30th 2023

The Swiss art of travel takes the stage at MIART with an installation in the shape of a train.

Switzerland Tourism is on stage at MIART 2023 with several destinations revealing their masterpieces of landscape, architecture and railway engineering, with the help of videos, AI and a stylised train. The journey touches on the cities of Basel, with its museums and contemporary buildings, and Bern with its medieval heart, before continuing to Interlaken, home of legendary peaks, and Ticino, where nature unleashes energy.

Travelling between different artistic expressions.

For the second year running, Switzerland Tourism is the official sponsor of Miart to underline the cultural vocation of the Swiss resorts which, despite their small size, compete with the large European capitals in the programming of events of international appeal.

Together with its partners - Basel, Berne, Interlaken, Ticino Tourism and Swiss Travel System - Switzerland Tourism brings to the fair an installation that tells about train travelling on the most beautiful scenic routes and the must-visits for art enthusiasts. As many as 15% of Switzerland's 1081 museums display art, design and photography, with more than 10 million objects in their collections.

The link between Switzerland and art is not limited to museum institutions. Open-air spaces such as city squares and parks, but also restaurants or hotels become venues for temporary exhibitions or permanent installations that reshape the urban landscape, such as Richard Serra's sculpture "Intersection" or the sculptures made from scrap metal by the [Cicolupo](#) duo. In Lugano, there is an itinerary dedicated to [Street Art](#) along which you get to know, among others, the creations of a group of Ticino artists who deal mainly with environmental themes: the Nevercrew. Meret Oppenheim, a few years before her death, created a concrete fountain in [Bern](#). It completes the line-up of fountains decorated with allegorical figures that you encounter while strolling through the city centre. In the [park of Thun](#), near Interlaken, you can admire - still perfectly preserved - one of the oldest circular paintings in the world. Created by Marquard Wocher in 1814, this 38-metre work depicts the town of Thun in the 19th century, showing the landscape and many details of everyday life.

Create your own travel postcard with Artificial Intelligence.

Visitors to the Switzerland Tourism stand can hop in a carriage and enjoy this journey through Swiss landscapes and art while gathering valuable inspiration and information. A stay in Switzerland can also be won with a contest based on Artificial Intelligence. The visitor chooses the starting and finishing point on the Grand Train Tour map and the 'machine' returns an image combining different landscape and architectural elements. Each image is a unique and unrepeatable piece, just like a work of art. You can print out and take home the postcard with the visual reworking of your travel destination.



Info: Svizzera.it



Scarica comunicato



Scarica foto

Switzerland Tourism and its partner destinations

Switzerland Tourism at a glance

Switzerland Tourism (ST) is a public-law institution run according to business management criteria. For more than 100 years has been internationally responsible for marketing and sales for Switzerland on federal mandate, stimulating domestic and foreign demand for Switzerland as a tourist and conference destination. ST works closely with tourism partners around the world in order to offer an unforgettable stay to guests visiting this multifaceted destination. ST is based in Zurich and is present in 24 countries with more than 240 employees. In Italy it has two representations: in Milan and Rome.

Info: www.Svizzera.it

Basel

Basel is considered the cultural capital of Switzerland with 40 museums in 37 km², including the Kunstmuseum, the Beyeler Foundation, the Schaulager and the Tinguely Museum. Every year with Art Basel it becomes a mecca for contemporary art. It is also home to Baselword, the Watch and Jewellery Fair. Basel impresses with a concentration of contemporary buildings that contrast with the picturesque old town.

Info: www.basel.com / photos: <https://mediagallery.basel.com/start/>

Bern

Located dramatically on a bend in the River Aare, Switzerland's capital city boasts a UNESCO World Heritage site. At slow pace, you can discover the sights that make Bern so unique: the Clock Tower, the Cathedral, the Bear Park, the fountains, Einstein's house and the Paul Klee Centre, designed by Renzo Piano, with its three hills of glass and steel that blend in perfectly with the urban greenery.

Info: www.bern.com

Interlaken

In the centre of it all. Between the two lakes of Thun and Brienz, but also in front of the most spectacular and well-known mountain range in central Switzerland, Interlaken is a crucial junction for many of Switzerland's famous mountain trains and for centuries has been the heart of the Swiss dolcevita. Here you find water and ice, sport and relaxation, shopping and culture. What's missing in Interlaken? Nothing, really nothing. What's more, because of its location in the heart of the Bernese



Oberland, this historic town is just the right place for any short excursion to discover the most significant places in the Canton of Bern.

Info: www.interlaken.ch

Ticino

Ticino is a land of extraordinary and fascinating natural contrasts: in the 100 km separating the St Gotthard Pass from the Mendrisio region, it is possible to admire the entire palette of European landscapes, being enchanted by the glittering glaciers, the wild Alpine valleys, the green hills where olive trees and vines grow, and the rich subtropical lake vegetation of the botanical parks. Art and architecture are also at home in Ticino, a cultural tradition that is still very much alive today with many world-famous artists and architects such as Mario Botta, Aurelio Galfetti, Luigi Snozzi, Livio Vacchini, Ivano Gianola and others.

Info: www.ticino.ch

Swiss Travel System

Switzerland not only boasts the densest public transport network in the world, but also one of the most popular. Over a length of about 29,000 kilometres, trains, buses, boats and mountain railways serve every corner of the country. Comfortable and punctual trains make it possible to travel from the airport, border station or neighbouring countries with convenient direct connections. Connections are never lacking: even at 3,800 metres above sea level, public transport operates flawlessly. The Swiss Travel System offers those arriving from abroad the opportunity to explore destinations, mountains, lakes and more than 500 museums with a single ticket: the Swiss Travel Pass of various types and durations.

Info: www.svizzera.it/sts

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[#HoBisognodiSvizzera](https://www.facebook.com/myswitzerlandIT)

MASSIMO GIORGETTI

Founder and Creative Director MSGM

Massimo Giorgetti was born in Rimini in 1977. Having always been passionate about fashion, contemporary art and Indie music (the groups MGMT and The Strokes inspired the name of the brand, MSGM), he undertook his first foray in the commercial field, then in the stylistic one.

His career is heterogeneous and wide-ranging, which allows him to not only have a stylistic vision of the fashion product, but also a commercial and strategic one.

In 2009, in partnership with Paoloni Group, he founded the MSGM brand, a label that immediately became synonymous of great commercial and press success, which has in its DNA a great design tradition, blending with the new millennium's hallmark desire for revolution.

In 2010, Massimo Giorgetti was listed as one of the best discoveries in the competition "Who's on Next", sponsored by Vogue Italia.

In Milan in 2013, he opened his first MSGM mono-brand boutique, after which London, Tokyo, Hong Kong, Dubai, Singapore, Macau, Beijing, Seoul were to follow throughout the years.

In these years he developed collaboration between Art and Fashion, with artists such as Maurizio Cattelan, Pierpaolo Ferrari, Nico Vascellari, Henry Hussey and the international art magazine Flash Art.

In 2015 he is appointed Creative Director of the brand Emilio Pucci a role that, by mutual agreement with the Pucci maison, he left in April 2017 having decided to return to focus 100% on his brand MSGM that was foreseeing great growth and a strong international development.

In February 2018 the private equity fund STYLE CAPITAL signs an investment agreement to take over a share of MSGM Srl, to support the international business development of the brand.

With the new organization, Massimo Giorgetti kept the role of Artistic and Creative Director of the brand.

2019 marked the 10th anniversary of the brand, the events to celebrate this milestone were many, new artistic collaborations were born with Flash Art and Peter Halley, Norbert Bisky and Todd Biennu and a limited design edition with Venini. Among the most significant events, the participation at Pitti Immagine Uomo 96 as a Special Anniversary guest with the Men's SS20 fashion show and the inauguration of the new Milan flagship store in September 2019 in the heart of Brera, within a historic location of 440 square meters. The anniversary year sees MSGM teaming up on a series of exciting collaborations with partners like Fila, FlashArt, Zanichelli and Venini among the others.

In 2020, an anniversary book titled MSGM10! The (In)complete Brand Anthology, retracing the brand's 10 years of activity, is published by Rizzoli New York and distributed in fashion libraries worldwide.

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A Collection, a Mission

The Rotary Club Milano Brera and the Prize for Contemporary Art and Young Artists (The thirteenth edition – 2023)

The Rotary Club Milano Brera Prize for Contemporary Art and Young Artists is part of the many humanitarian assistance services that Rotary takes care of around the world also in support of Education and Literacy. From this point of view, a prize for contemporary Art represents an advanced variance of support for training.

Contemporary art represents, certainly, one of the most innovative and cutting edge disciplines in the today cultural panorama, considering all the complexity and difficulty of interpretation that the avant-garde brings with it.

Thanks to resonance of this prize (the first, in order of time, to be launched in the story of MiArt), Rotary Club Milano Brera wants to create an opportunity for approach of the public, even the not insiders, to the complexity and the values which contemporary art produces through the understanding of new and original as well as often hermetic languages, aware that the knowledge of contemporary art represents a privileged reading key of our present.

Further tasks of this “prize-purchase” are the support to young talents in their artistic career and last but not least the increase in civic collections in Milan.

In 2019, the collection of the masterpieces chosen and acquired by Rotary Club Milano Brera, was offered to Museo del Novecento. In this way, Rotary has given its contribution to the city by extending the exhibition to the entire public and to the contemporary art followers.

This rotarian contribution will continue in the next editions of the prize, thanks to the automatic enrichment of the Museo del Novecento Collection with the winning masterpieces, enabling fruitful synergies for the benefit of all the citizens.

This year the jury for this prize is composed by the new-entry Paola Ugolini (Art critic and curator), Laura Cherubini, (Professor of Contemporary Art History, Brera Fine Arts Academy, Milan) and Christian Marinotti, (Publisher, professor of Art History, Architecture Course, Politecnico, Milan; founder of this prize).